

TATA
CRUCIBLE
THE CAMPUS QUIZ
2019

VIZAG PRELIMS

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#QFRS

QUALIFIERS



1



Which Indian company sold this brand to Coca Cola?



2



With which
global brand
would you
associate this?



3

Safety
begins
with
YOU.

#BeTheBetterGuy



Which brand's
road safety
campaign is
this?



4

We all know Lakme
is part of HUL.
Which group in
India owned it
before them?



5

#1 NEW YORK TIMES BESTSELLER
BECOMING



Who is the
author?





Identify the
brand.





Identify the
app.



8

Mohamed Premji established the "Western India Vegetable Products Limited". How do we know it today?



9



Identify this
famous Indian
fashion
designer.



10

This was founded by Stan Shih, his wife Carolyn Yeh, and a group of five others as Multitech in 1976.





Identify the advertiser.



12

Bharat Coking
Coal Limited is
a subsidiary of
which giant?



13

Which Indian
is behind the
CHISEL
GYM?



14



Which hotel
chain is this?





Which Indian institution is this?



16

Star Market and
Star Daily are
owned by which
group?



Which American giant is the largest shareholder in Flipkart?



18



Identify the
brand.





Which company
manufactures
the Maximo
brand of vans?





Identify this initiative by the Government of Andhra Pradesh to promote business infrastructure, launched in 2016.

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Answers

1. PARLE
2. AMAZON
3. HYUNDAI
4. TATA GROUP
5. MICHELLE OBAMA
6. AMBUJA CEMENT
7. EVERNOTE
8. WIPRO
9. MANISH MALHOTRA
10. ACER

11. FEVICOL
12. COAL INDIA
13. VIRAT KOHLI
14. NOVOTEL
15. RBI
16. TATA
17. WALMART
18. DIESEL
19. MAHINDRA
20. FINTECH VALLEY VIZAG



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