

TATA



TATA
CRUCIBLE
THE CORPORATE QUIZ
2018

Vizag Prelims

Presented by



prelim





Identify this famous business leader from the world of the TATAs from his childhood days

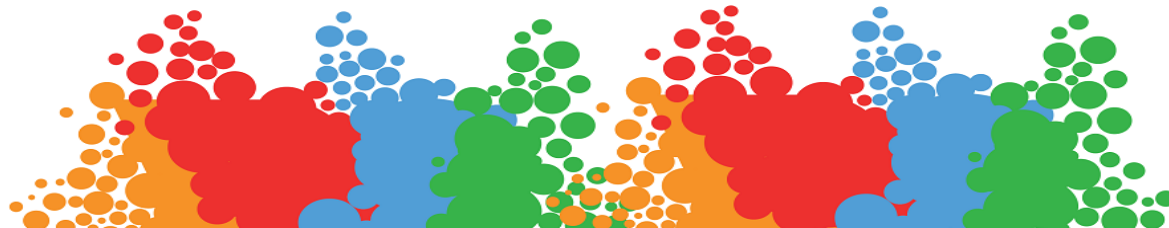




Which business started as a small car radio installation in 1968 in a small rented space below a car park in Sydney?



_____ was earlier called as 'Camelot' by its founded John Warnock. What?





Which pharma
company was
founded by R C
Juneja and
Rajeev Juneja?





This is the logo
of which famous
advertising
group?





Which restaurant chain owns this restaurant?

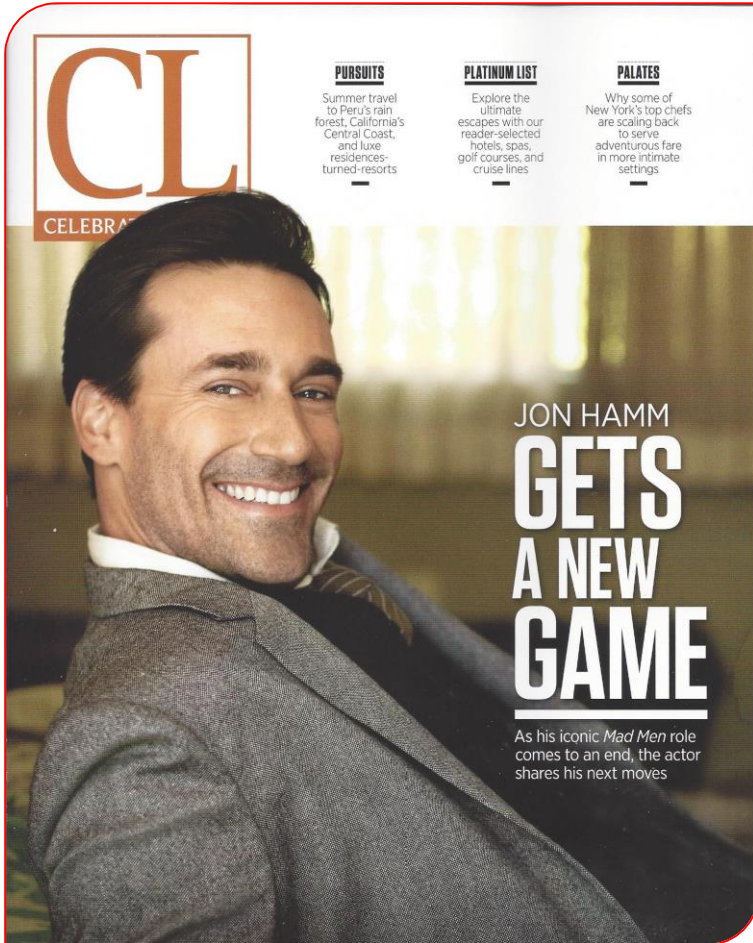


SlideShare is
owned by which
subsidiary of
Microsoft?



Which actor has been signed on by India's NITI Aayog as brand ambassador and collaborator for Women Entrepreneurship Platform (WEP)?





Identify this
United States
airline from its
inflight
magazine.





LEXUS

Which
automobile
manufacturer
owns LEXUS?



In 1930, British aero engineer and aircraft builder Richard Fairey paid the Vicar of Harmondsworth £15,000 for a 150-acre plot to build a private airport to assemble and test aircraft. What began thus?

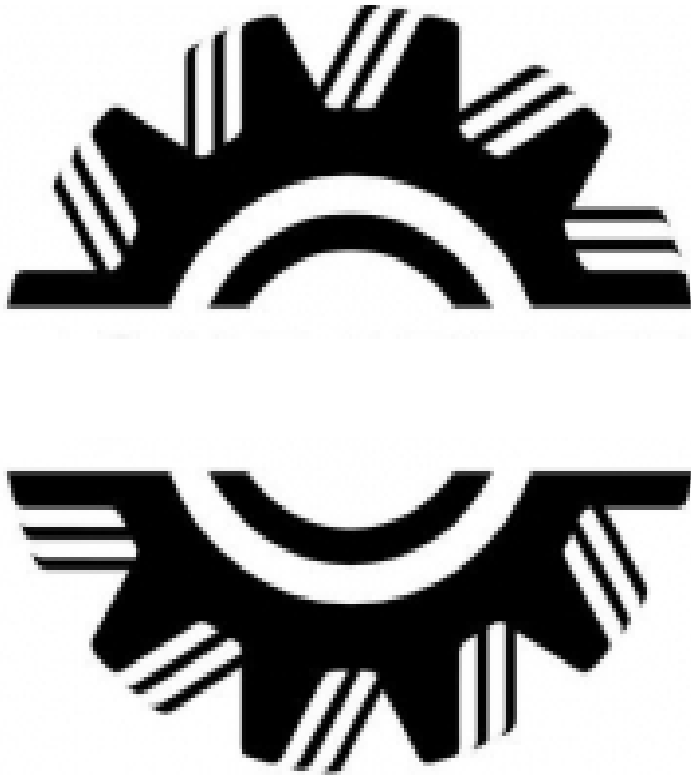


The name of which operating system is translated as "humanity towards others" or "the belief in a universal bond of sharing that connects all humanity"?



Which fashion designer designed clothes under the label 'Emporio'?





This is the logo
of which famous
aerospace
manufacturing
company?





Identify the
Indian
sportswear
company from its
logo.



Which two-word term originally appeared in 1970's to denote a collection of financial incentives that are intended to encourage key employees to remain with a company?





This is the logo
of which travel
company?





Which Indian entity has launched this channel?





This is the logo
of which
entrance exam
coaching centre?





Which Indian
business group
owns this brand?



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Answers



ANSWERS

1. J.N TATA
2. DICK SMITH
3. PDF
4. MANKIND PHARMA
5. PUBLICIS
6. MAINLAND CHINA
7. LINKEDIN
8. SUSHANT SINGH RAJPUT
9. AMERICAN AIRLINES
10. TOYOTA
11. HEATHROW AIRPORT
12. UBUNTU
13. GIORGIO ARMANI
14. BOMBARDIER
15. TYKA
16. GOLDEN HANDCUFFS
17. THOMAS COOK
18. ZEE ENTERPRISES/ESSEL GROUP
19. CAREER LAUNCHER
20. GODREJ CONSUMER



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