

TATA
CRUCIBLE
THE CAMPUS QUIZ
2019

VARANASI PRELIMS

Presented by



tatacrucible.com





#QFRS

QUALIFIERS



1

When Jamsetji Tata sailed to America in 1893, who was his shipboard companion who deeply influenced him with his idea of self-reliance and later helped him set up the IISc in Bengaluru?

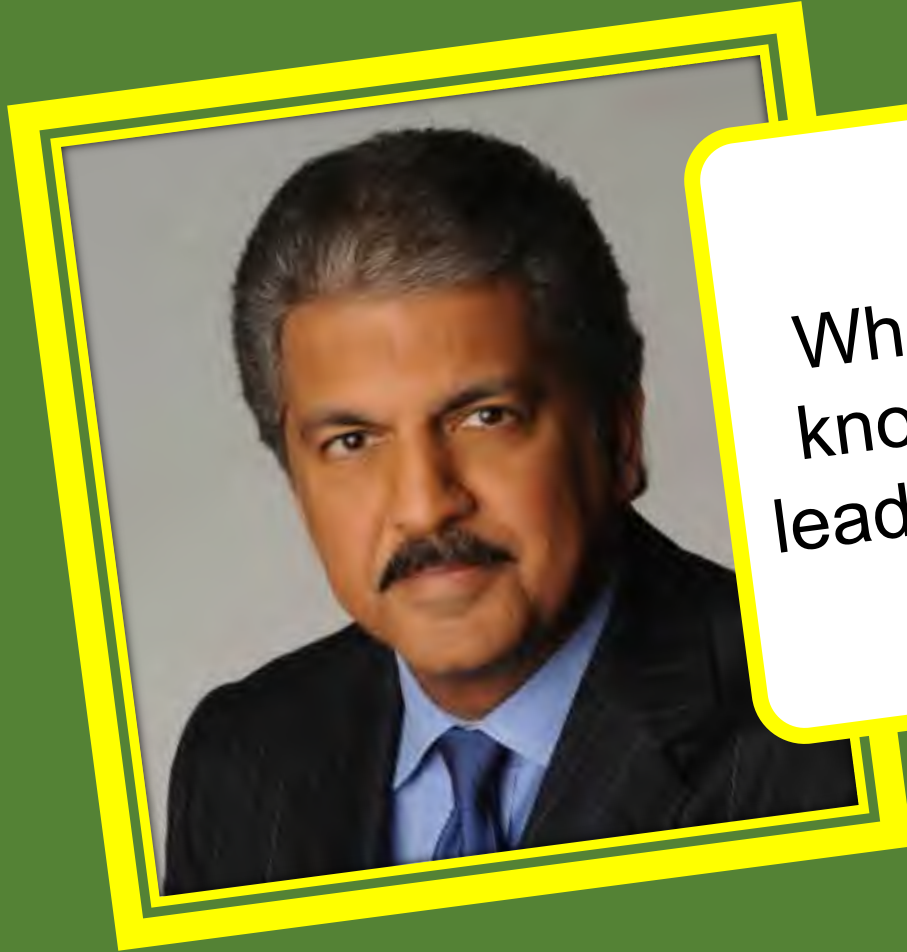


2

This organisation is the leading global non-governmental organisation devoted to combating corruption.

Its mission is to create change towards a world free of corruption, and since 1995, it issues an annual Corruption Perceptions Index (CPI). Which organisation is this?





Who is this well known business leader from India?



4

Owned by the White Star Line and constructed at the Harland and Wolff shipyard in Belfast, Ireland, its first voyage was from Southampton to New York. What am I talking about?



5

Who is this famous lady from the world of banking?



6

‘X’ is the word for ‘sky’ in Sanskrit. The commercial version of this tablet was retailed under the brand name ‘UbiSlate’. What is ‘X’?





Which actress owns
the IPL cricket team
'Kolkata Knight
Riders' along with
Shah Rukh Khan
and Jay Mehta?





This brand
derives its name
from the phrase,
“Play Well”.
Identify the brand.



9

Which logo was chosen because what they wanted had to be 'beautiful, endangered, and one loved by many people in the world for its appealing qualities'?



10



Which website
is this?



tatacrucible.com

Who became the CEO of Apple Inc. when Steve Jobs resigned in 2011?



12

Which word originated from a Greek word meaning, "practiced in the management of a household or family"?

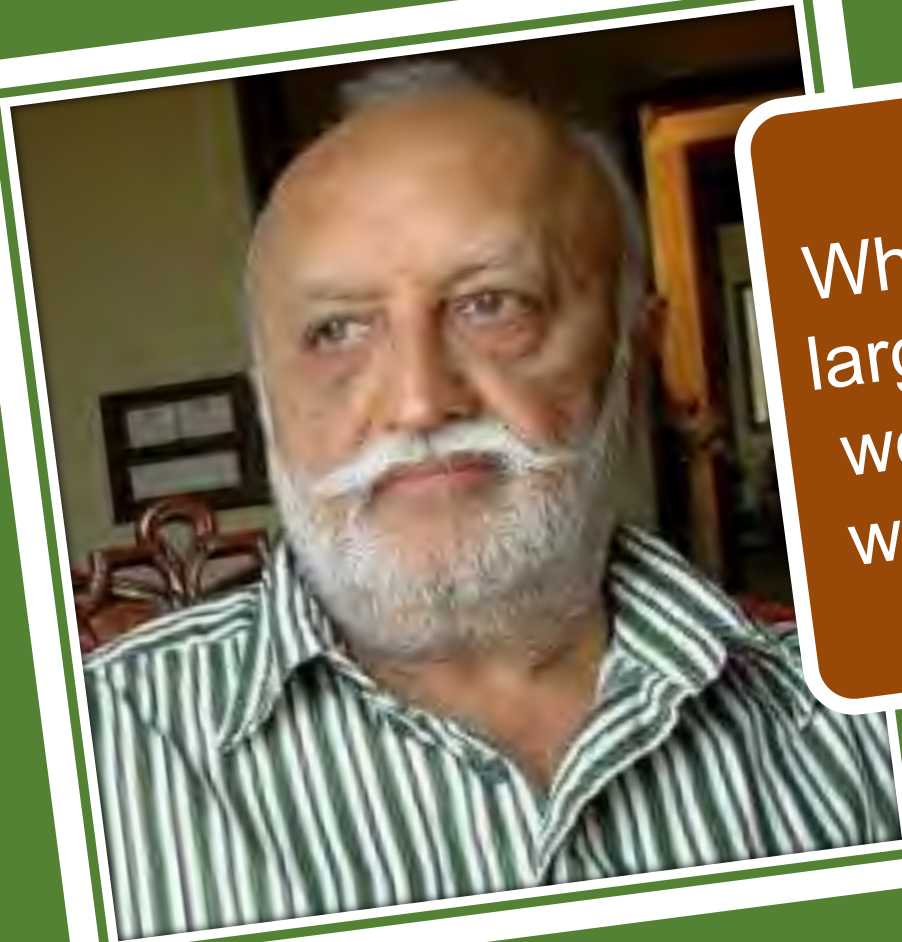


13

What was established in 1834 in London's East End, when founder Charles Henry set up a wholesale grocery in Stepney, with a special interest in tea?



14



Which apparel,
largely for men,
would you link
with this man?



15



Whose logo
is this?



16

DASANI[®]

Which company
owns this brand?



Which word describes a situation in which two companies own all or nearly all of the market for a given type of product or service?



18

It gets its name from the French word for salt. It is something important in the world of business. Which term is this?



He is Parvez Ahmed. He is the CEO of which state government owned bank?



20

Who is this famous lady from the world of business?



TATA
CRUCIBLE
THE CAMPUS QUIZ
2019

Answers





- | | |
|-------------------------------|-----------------------------|
| 1. VIVEKANANDA | 11. TIM COOK |
| 2. TRANSPARENCY INTERNATIONAL | 12. ECONOMICS |
| 3. ANAND MAHINDRA | 13. HARRODS |
| 4. TITANIC | 14. RAYMOND |
| 5. CHANDA KOCHHAR | 15. UN HUMAN RIGHTS COUNCIL |
| 6. AAKASH | 16. COCA-COLA |
| 7. JUHI CHAWLA | 17. DUOPOLY |
| 8. LEGO | 18. SALARY |
| 9. WWF'S PANDA LOGO | 19. JAMMU AND KASHMIR BANK |
| 10. OLX.IN | 20. KIRAN MAZUMDAR SHAW |



TATA
CRUCIBLE
THE CAMPUS QUIZ
2019

VARANASI PRELIMS

Presented by



tatacrucible.com

