

TATA



TATA
CRUCIBLE
THE CORPORATE QUIZ
2018

Trivandrum Prelims

Presented by



prelim



AAAdvantage



Which international airline's frequent flyer program is this?



**‘Sheer Driving
Pleasure’** is the
tagline of which
automobile giant?





Identify the
company that
brought out
this campaign.





Which bank
has this
identity?



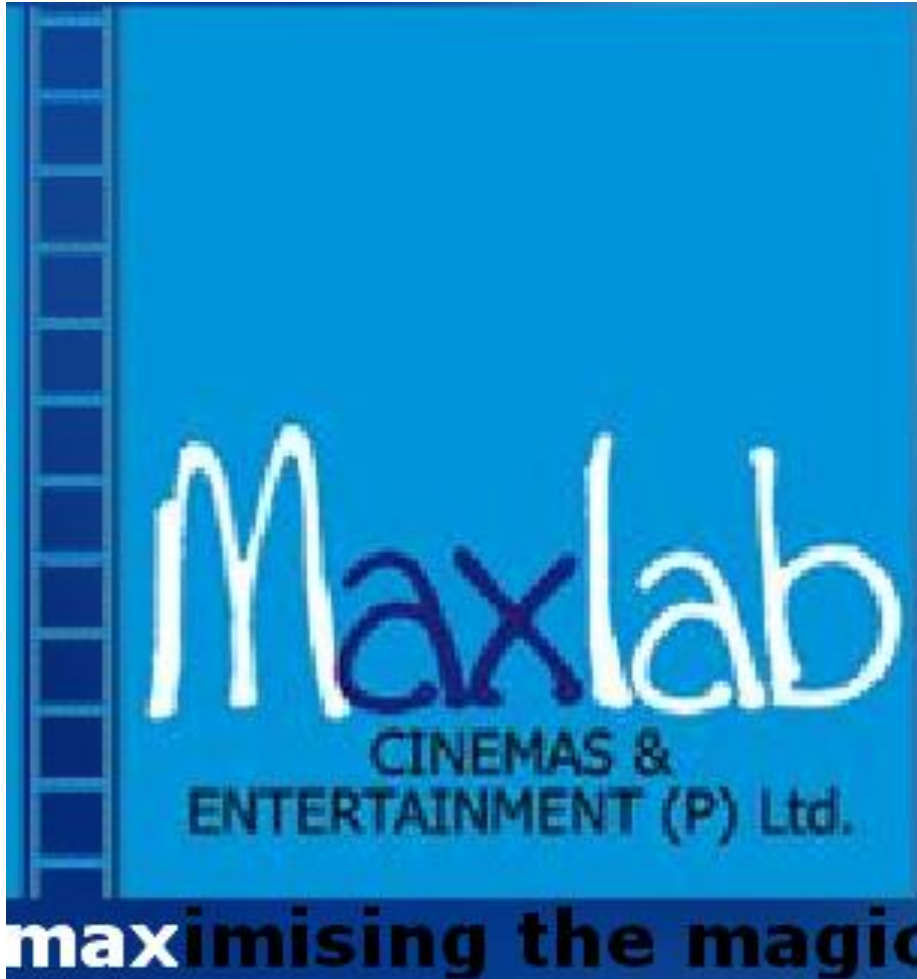


Which lifestyle
company is he
the CEO of?



Which toothbrush brand, was the first ever to go to the moon?





Which actor runs this Indian film distribution company?





Which famous sportswear manufacturing company started as this?





He was the first ever face of which social network?





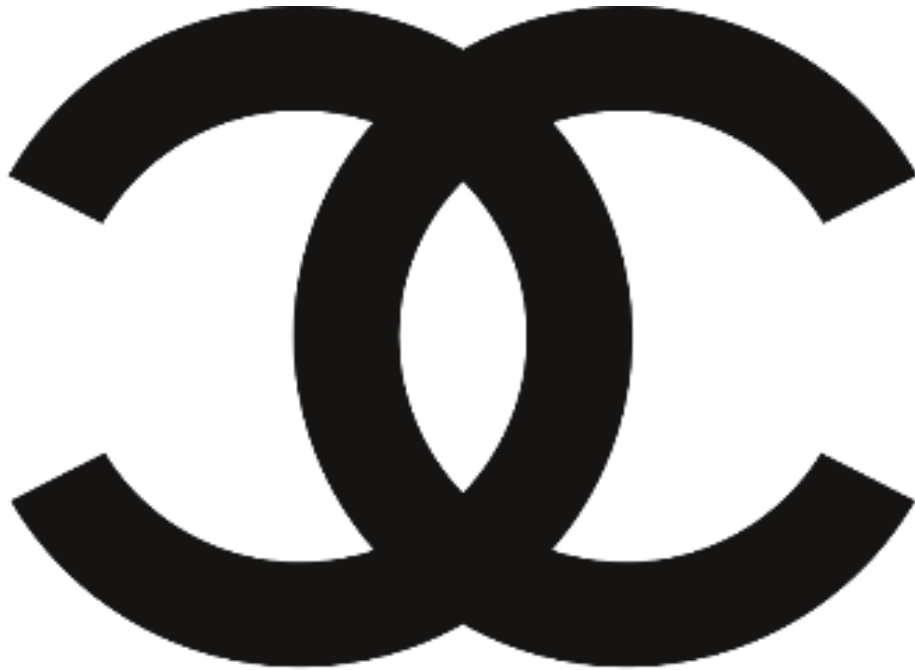
This is the logo of
which app?





Which company owns this brand?



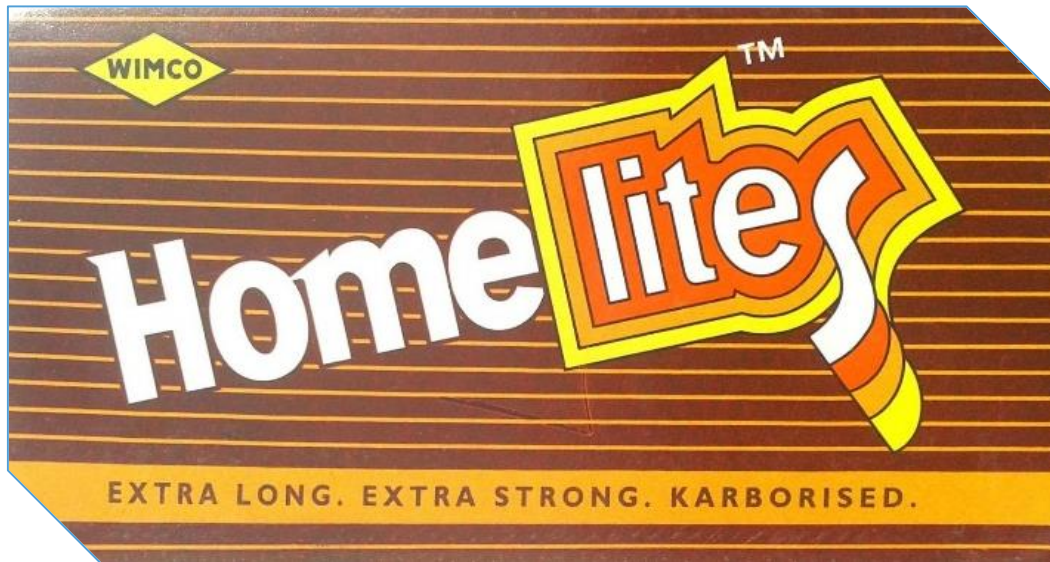


Which famous
fashion brand
would you
associate this
logo with?



Which watch brand
was the **official**
timekeeper in the
FIFA 2018 World Cup?





Which global
Indian
conglomerate
makes this
brand?



Which business jargon comes from the old French word ***‘tailleur’***, which means ‘cut off, clip or divide’, in terms of tailoring?





cube26

Which Indian company has acquired this Delhi-based tech startup?

Which Japanese two-word term, often used in the world of quality, means **‘mistake proofing’**?



FRONTLINE

Who publishes this magazine?





Identify this
food delivery
app.





Which social network did they start?



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Answers



ANSWERS

1. AMERICAN AIRLINES
2. BMW
3. UBER
4. CORPORATION BANK
5. BACARDI
6. ORAL-B
7. MOHANLAL
8. NIKE
9. FACEBOOK
10. FREECHARGE

11. GSK
12. CHANEL
13. HUBLOT
14. ITC
15. RETAIL
16. PAYTM
17. POKA YOKE
18. THE HINDU GROUP
19. UBER EATS
20. INSTAGRAM



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