

**TATA**  
**CRUCIBLE**  
THE **CAMPUS** QUIZ  
2019

**SONEPAT PRELIMS**

*Presented by*



**#QFRS**

**QUALIFIERS**





Which television channel was founded by Bill Rasmussen, his son Scott Rasmussen and Ed Eagan in 1979?

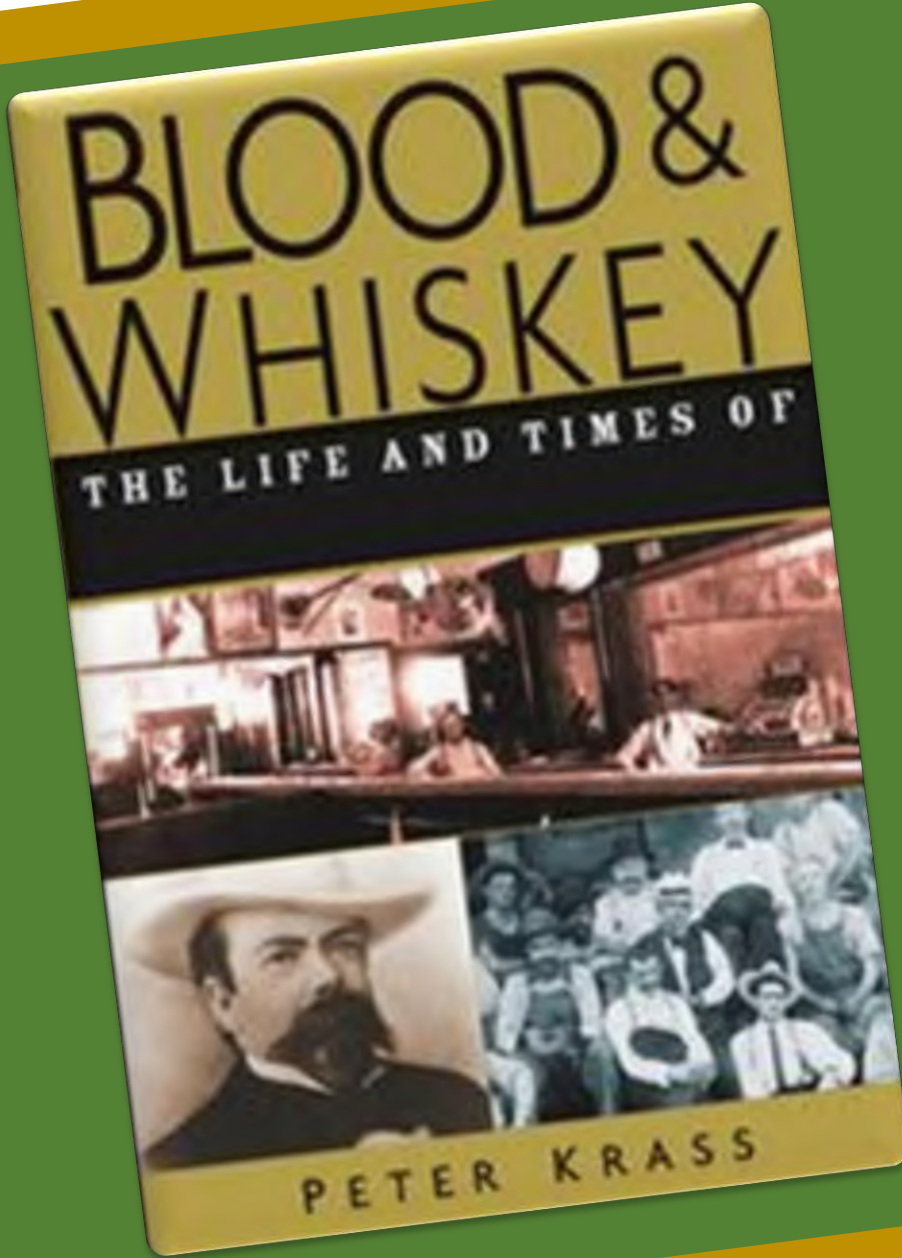


2



Which  
Bollywood  
celebrity owns  
this  
production  
house?





Who is the  
subject of this  
book?



4

Complete the list  
Eduardo Saverin,  
Dustin Moskovitz,  
Chris Hughes,  
Andrew Mccollum,  
-----?



5

Which is the largest single brand restaurant chain in the world, run by Doctor Associates?



6

The goal of which magazine founded by Henry Luce was to be “not a sports magazine, but the sports magazine”?







This is the old  
identity of which  
airline?

In the 1860s he came up with the “drain theory” in his book ‘Poverty and UnBritish rule in India’. The excess exports over imports were leading to a systematic bleeding of the wealth and resources of India. Who?





**Business Sutra is  
a book authored  
by which prolific  
writer from India?**



10

Stand to those who are worthy.



Whose ad is this?



11

He has presented  
the maximum  
number of Union  
Budgets. Who?



This brand name comes from a castle which stood on the banks of the river Ythan in Aberdeenshire. Which alcoholic beverage brand?



On January 1, 2001 Andersen Consulting adopted its current name, the name was submitted by Kim Petersen, a Danish employee from the company's Oslo, Norway office, as a result of an internal competition. What name?



Swedwood was  
created in 1991  
as a subsidiary,  
and supplier of

\_\_\_\_\_.







What occasion  
is this Amul  
hoarding  
paying tribute  
to?



16



Identify this currency, which as of 2018 is considered the world's strongest currency.



Which company  
acquired  
George Lucas-  
owned Lucas  
Films?



Which  
Japanese  
company's  
name literally  
means Sunrise?



With which premier bank in the Indian Private Sector did ING of Dutch origin partner to enter India during Oct 2002?



EASY READING SERIES  
THE PRINCIPLES  
OF SCIENTIFIC  
MANAGEMENT



BY

Forgotten Books

Identify the  
author of this  
book.



**TATA**  
**CRUCIBLE**  
THE CAMPUS QUIZ  
2019

**Answers**

1. ESPN
2. FARHAN AKHTAR
3. JACK DANIELS
4. MARK ZUCKERBERG
5. SUBWAY
6. SPORTS ILLUSTRATED
7. ETIHAD AIRWAYS
8. DADABHAI NAOROJI
9. DEVDUTT PATTANAYAK
10. SAMSUNG

11. MORARJI DESAI
12. CHIVAS REGAL
13. ACCENTURE
14. IKEA
15. INTRODUCTION OF THE RUPEE SYMBOL
16. KUWAITI DINAR
17. DISNEY
18. HITACHI
19. VYSYA BANK
20. FW TAYLOR





**TATA**  
**CRUCIBLE**  
THE CAMPUS QUIZ  
2019

**SONEPAT PRELIMS**

*Presented by*

