

TATA
CRUCIBLE
THE **CAMPUS** QUIZ
2019



SHILLONG PRELIMS

Presented by



#QFRS

QUALIFIERS





Which French
hotel group has
brands like Ibis,
Mercure and
Sofitel?





Identify this
politician and
businessman.



3



With which Kerala based media group would you identify this?



4

KHUL JAAYE TOH
FAMILY
BANN JAAYE

Which brand is
behind this
campaign?



5



Identify this fashion designer?





The watch brand Helix launched an ad campaign telling people to “Waste Time”. Who owns Helix?





Identify the
businessman.





Who is the
current CEO
of Coca
Cola?





Which company
owns and
manufactures the
Reva Electric cars
in a rebranded form
known as 'e2o'?



10



Identify the car brand.



Woodwards Gripe Water, an age-old British brand is owned and sold in India by whom?





Identify the brand.



What brand of cold cream derives its name from a Latin word meaning “snow white”?



What is the
full name of
BSA?



15



Identify the
organization.



Reebok



Who owns this
company?



Identify the brand.





Which ISL club does
he manage?



19

With which
iconic brand
would you
associate the
number 4810?





Identify the
advertiser who says
'Toys should live
forever'



TATA
CRUCIBLE
THE CAMPUS QUIZ
2019



Answers

1. ACCOR
2. MITT ROMNEY
3. MALAYLAM MANORAMA
4. KURKURE
5. WENDELL RODRICKS
6. TIMEX
7. BINOD CHAUDHARY
8. JAMES QUINCEY
9. MAHINDRA
10. MASERATI LOGO

11. TTK HEALTH GROUP
12. SWAROVSKI
13. NIVEA
14. BIRMINGHAM SMALL ARMS
15. BASKIN ROBBINS
16. ADIDAS
17. BLACKBERRY
18. NORTH EAST UNITED FC
19. MONT BLANC
20. DURACELL



TATA
CRUCIBLE
THE **CAMPUS** QUIZ
2019



SHILLONG PRELIMS

Presented by

