



TATA
CRUCIBLE
THE CORPORATE QUIZ
2018

Noida Prelims

Presented by



prelim



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Identify the brand
from its ad
campaign.





Identify the mobile
company.





Which Indian group
owns this entity?





WhatsApp

Which global
digital giant owns
them?



Which car brand would
you associate to the
BOW TIE logo?



Based in Ahmedabad it was promoted by **U. N. Mehta**, initially as **Trinity Laboratories** Ltd, and was later renamed as what?



SHOE
DOG

PHIL
KNIGHT

Which company is
this book about?





With which brand would you associate this print ad?



The founder originally thought of 11, then extended to 21 from Snowbird and finally settled on 31.

Which brand?






With which global company would you associate this now discontinued Operating System?





With which aviation company would you associate this person?



"If I speak my mind, I
can't be wrong." Check
out the  anthem

With which brand
would you associate
this 'Anthem'?





Identify this
management guru.



DEWMOCRACY



Which global company owns this brand?



Which letter is
the ticker symbol
of AT&T?





This is the logo of one of the most trusted publications in the world. Which one?





Identify the travel
accessory brand.





Identify the
automobile brand
from its old logo.





Identify this world famous Indian fashion designer.



In 1988 this company introduced the New steel radial tire for Maruti Gypsy and Tata Motors. Who?



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Answers



ANSWERS

1. AQUAGUARD
2. ONEPLUS
3. TIMES OF INDIA/TIMES INTERNET
4. FACEBOOK
5. CHEVROLET
6. TORRENT PHARMACEUTICALS
7. NIKE
8. JOCKEY
9. BASKIN ROBBINS
10. SAMSUNG
11. AIRBUS
12. WROGN
13. SETH GODIN
14. PEPSICO
15. T
16. ENYCLOPAEDIA BRITANNICA
17. AMERICAN TOURISTER
18. DODGE
19. ANITA DONGRE
20. JK TYRES



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