

**TATA**  
**CRUCIBLE**  
THE CAMPUS QUIZ  
2019

**MYSORE PRELIMS**

*Presented by*

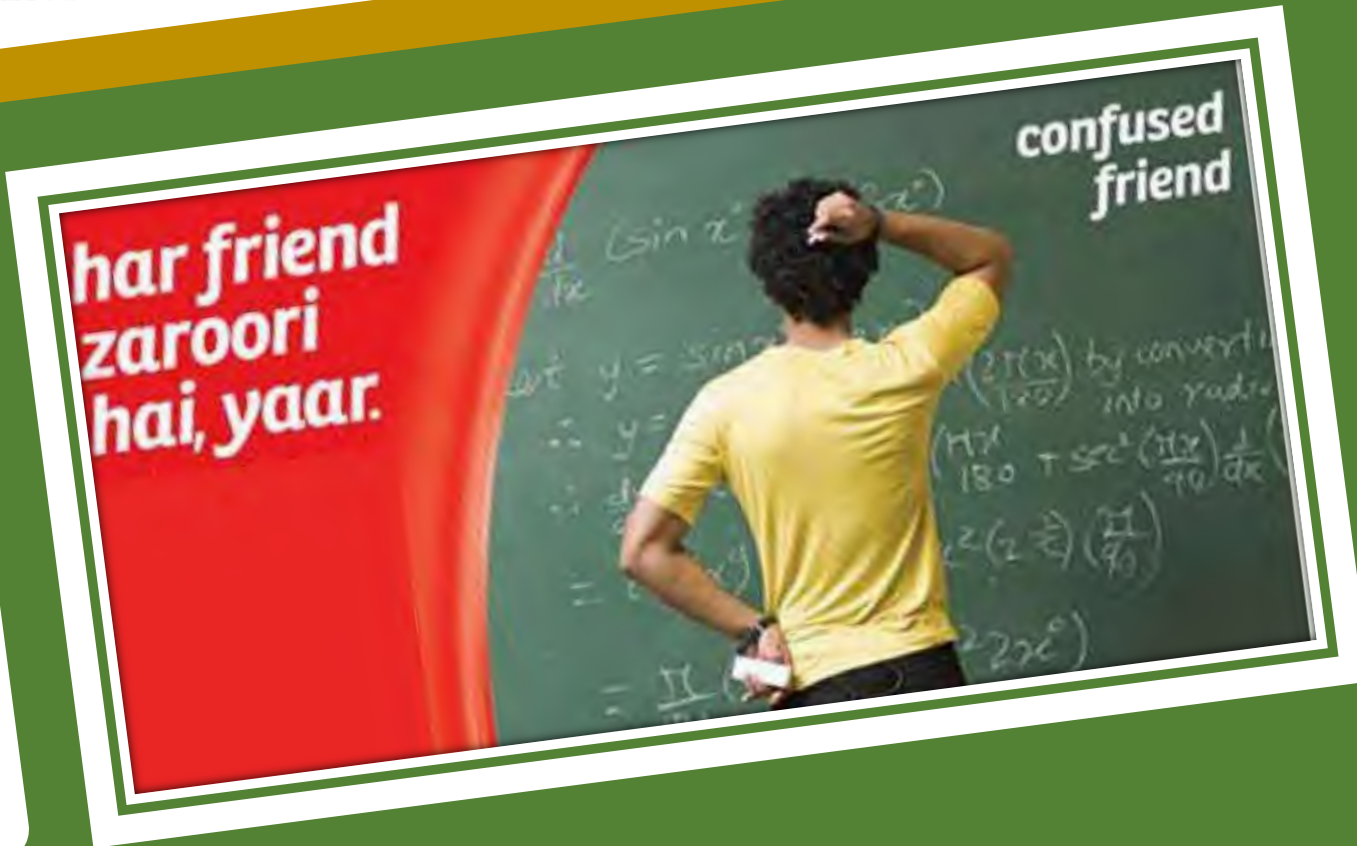


[tatacrucible.com](http://tatacrucible.com)

**#QFRS**

**QUALIFIERS**





With which Indian company would you associate this campaign?

2



Which electronics  
company began  
as this?



3

Which international airline based out of Hong Kong is a founding member of the Oneworld Alliance and has a subsidiary called Dragonair?





4

Rd

Which magazine  
is this?





Identify the firm that ran this campaign.



It known as Walkers  
in the United  
Kingdom and  
Ireland, Chipsy in  
Egypt. How do we  
know it in India?







Identify this person.





What is this the  
logo of?





Identify the  
brand.



10



Identify the  
brand.



Bill Moggeridge,  
designed GRID  
Compass.

It was the world's  
first \_\_\_\_\_.







**BOSCH**

In which country  
is this  
organisation  
headquartered?





Identify the organisation from the world of finance which has this logo.



XOLO  
the next level

Which Indian  
mobile company  
owns this brand?



15

Which app, now part of facebook, would you associate with Jan Koum and Brian Acton?



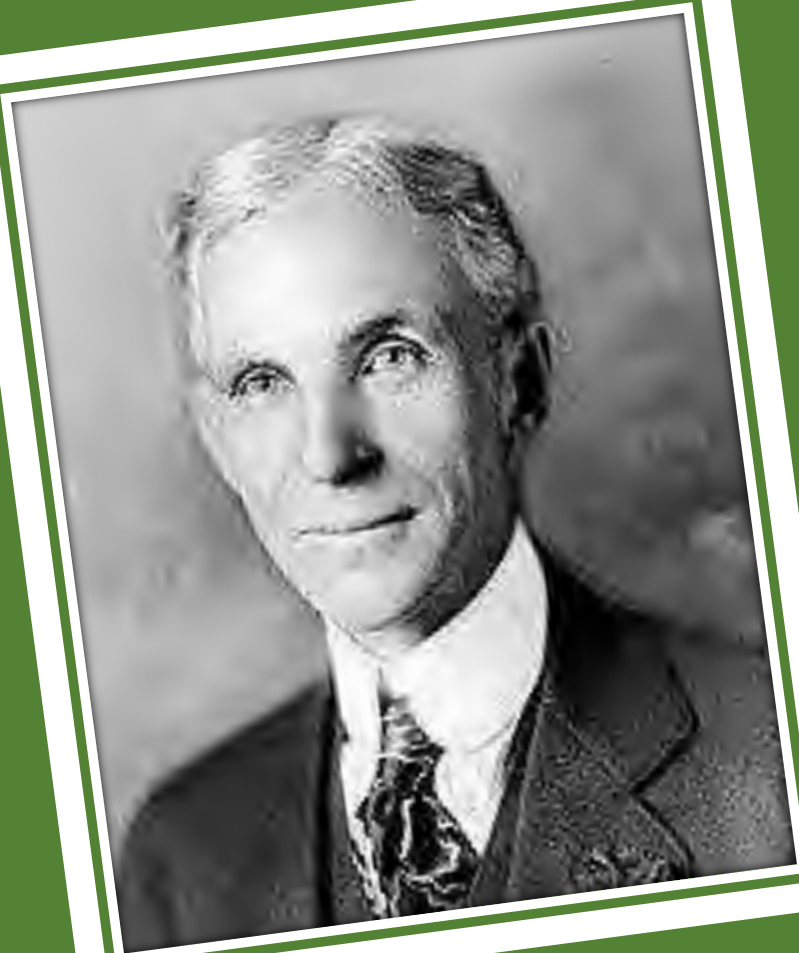
It is generally defined as a period of two or more quarters of negative GDP growth. What?





Klijnveld, Peat,  
Marwick and  
Goerdeler founded  
this organization.  
Which one?





Identify this  
automobile  
industry pioneer.



Which  
company is  
traded as  
**'KO'**?



20

The Perfect  
complexion soap



SOAP

THE GOVT. SOAP FACTORY, BANGALORE.

Identify the soap brand.



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**Answers**



1. AIRTEL

2. LG

3. CATHAY PACIFIC

4. READER'S DIGEST

5. BIG BAZAAR

6. LAYS

7. NANDAN NILENKANI

8. BENGALURU FC

9. HERO MOTOR CORP

10. CINTHOL

11. LAPTOP

12. GERMANY

13. BAJA FINSERV

14. LAVA

15. WHATSAPP

16. RECESSION

17. KPMG

18. HENRY FORD

19. COCA COLA

20. MYSORE SANDAL SOAP



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