

**TATA**  
**CRUCIBLE**  
THE CAMPUS QUIZ  
2019

**MUMBAI PRELIMS**

*Presented by*



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**#QFRS**

**QUALIFIERS**





Whose logo  
is this?



2



Identify the  
brand.





Who owns this  
production  
house?



In 1930 a holding company called **Aviation Corporation** along with a part time air –mail carrier joined together to form which aviation company in the USA?





Choose to stand out.



Be a

blood donor.



Identify the  
organisation.

6

Which tyre  
company is the  
official tyre partner  
to the **Manchester  
United Football  
Club**?







What is  
**CAT** on the  
NYSE?



8

EpCoT®



Who owns this  
theme park?



Identify the  
brand from it's  
mascot.



10



Identify the advertiser.

**Bud Light,  
Michelob, Natural  
Ice & King Cobra**  
are all brands from  
whom?





**JUBILANT**  
**FOODWORKS**

Which chain in  
India is  
managed by  
them?





Which cosmetics  
giant was founded  
as this?



Which brand is this?





15



Identify this  
young  
industrialist  
and CEO.



16

NOTHING RUNS LIKE A DEERE\*

Identify the  
company.





Identify the  
financial  
institution.



**Huggies** is a brand of diapers owned by which company?



Which airline publishes the magazine **'Humsafar'** which in Urdu means 'travel companion'?



20

The oldest name of the road was **Dadabhai Navroji Road**. How do we know this famous shopping street from Mumbai?



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**Answers**

- 
1. **LEELAVATI**
  2. **COLGATE-PALMOLIVE**
  3. **JOHN ABRAHAM**
  4. **AMERICAN AIRLINES**
  5. **RED CROSS**
  6. **APOLLO TYRES**
  7. **CATERPILLAR INC**
  8. **WALT DISNEY CORPORATION**
  9. **ENERGIZER**
  10. **BURGER KING**

11. **ANHEUSER-BUSCH INBEV**
  12. **DOMINOS PIZZA**
  13. **AVON**
  14. **GUESS**
  15. **ADITYA MITTAL**
  16. **JOHN DEERE**
  17. **INDIAN BANK**
  18. **KIMBERLY CLARKE**
  19. **PAKISTAN INTERNATIONAL AIRLINES**
  20. **LINKING ROAD**
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