

TATA



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CRUCIBLE
THE CORPORATE QUIZ
2018

Lucknow Prelims

Presented by



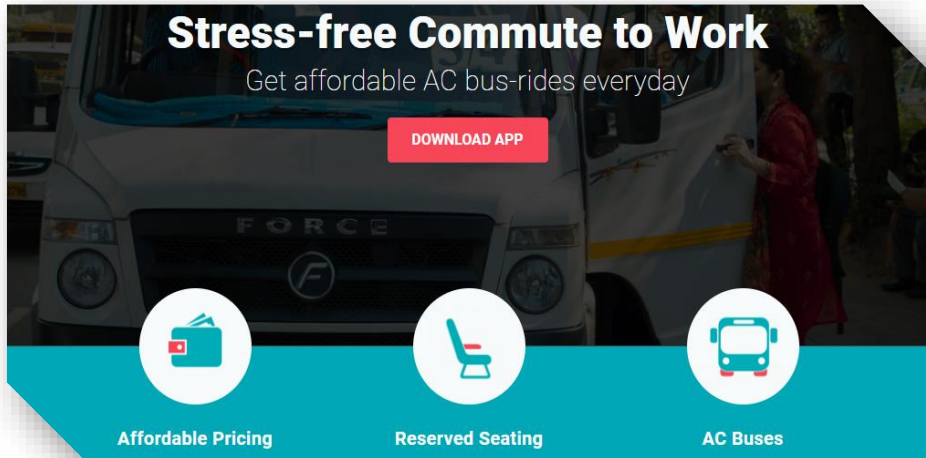
prelim



Your friend for life 

Identify the
brand from the
logo.





Identify this
Gurgaon
based bus
aggregator
platform.





Who has
recently
acquired this
brand?



This bank was founded
by **Georg Siemens,**
Adelbert Delbrück
and L. Bamberger, in
1870.



Which famous
Brand mascot
is being
represented
here?



The history of this company dates back to 1924 when the **Maiyya family** started a small restaurant in Bangalore. How does the world today know this restaurant/brand?





Which online
service
showcases
this program?





Identify the
brand.





This is the
print ad of
which
company?





Identify the
mobile brand.





Identify this famous financial institution.



Audi and Skoda are owned by a group, which is owned by Qatar Investment Authority and Porsche SE. Which group is this?



Which modern day airline's history would lead you to the merger of **'Deutsche Aero Lloyd'** and **'Junkers Luftverkehr'**?



Omaha World-Herald

REAL. FAIR. ACCURATE.

Which company
owns this
newspaper?





Identify the brand.





Which tech giant
now owns this?





This is the logo of
which Indian
group?



What does **NY**
stand for in
DKNY, the fashion
label?



Which soap brand
gets its name from—
Synthetic Phenol?



Which conglomerate in India gets its name from a tribe in Iran, and once had a JV with **Sara Lee Corporation** in India?



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Answers



ANSWERS

1. EUREKA FORBES

2. SHUTTL

3. SWIGGY

4. DEUTSCHE BANK

5. MICHELIN

6. MTR

7. AMAZON PRIME

8. TARGET

9. FEDEX

10. OPPO

11. DBS BANK

12. VOLKSWAGEN GROUP

13. LUFTHANSA AG

14. BERKSHIRE HATHAWAY

15. BODY SHOP

16. APPLE

17. ESSAR GROUP

18. NEW YORK

19. CINTHOL

20. GODREJ GROUP



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