

TATA
CRUCIBLE
THE CAMPUS QUIZ
2019

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#QFRS

QUALIFIERS



1

What word defines a point of congestion in a manufacturing system that arises when parts arrive at a given machine/operation faster than that machine/operation can process them?

The term is more commonly used in traffic management these days.



2



Identify the
media app.



3

From the world
of fashion and
luxury, expand
LVMH.



4

On July 4, 2012, which Corporation was split into two companies—
Hillshire Brands and D.E Master Blenders 1753?



5

**Rexton, XLV, Tivoli,
and Korando**
are SUVs from which
South Korean
automobile company?





This is the logo of
which
pharmaceutical
giant?





Identify this
person.





Skywards is a frequent-flyer program from which airline?



9

What was established by a group of farmers led by a visionary named **A. B. Shetty** on 23 October 1931 in Mangaluru on the auspicious **Vijayadashami Day** and hence the name?



10

In his 1922 autobiography, Henry Ford mentioned several benefits of this tool in industrial revolution including:

Workers do no heavy lifting. No stooping or bending over. No special training required. There are jobs that almost anyone can do. Provided employment to immigrants.

What “tool” was he talking about?



11

In 2018, Sundram Fasteners Ltd., got the Deming Prize for all its 17 plants located across India.

Which group owns Sundram Fasteners?



12

Which famous
Indian chef is
behind the
restaurant chain
'Yellow Chilli'?





Who is this ad commemorating?



Identify the
brand.



15



Identify this lady.



16

The planet Saturn in the Solar System has giant rings made of ice and debris and has a moon that shares its name with a brand. What is the name of the moon?





Identify this
person.



18

ASSEMBLE YOURSELF.



This is the print
ad for which
company?

Which company
holds the
naming rights to
**Manchester
City stadium?**



20

They gave the first Stock ticker service to the NYSE in 1866 and launched America's first communication satellite in 1974. Who?



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Answers

1. BOTTLENECK
2. TIK TOK
3. LOUIS VUITTON MOET HENNESSY
4. SARA LEE CORPORATION
5. SSANGYONG MOTORS
6. ASTRAZENECA
7. KAUSHIK BASU
8. EMIRATES
9. VIJAYA BANK
10. ASSEMBLY LINE

11. TVS GROUP
12. SANJEEV KAPOOR
13. SUNDAR PICHAI
14. ROLEX
15. EKTA KAPOOR
16. TITAN
17. M.J. AKBAR
18. IKEA
19. ETIHAD AIRWAYS
20. WESTERN UNION BANK



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