

TATA



TATA
CRUCIBLE
THE CORPORATE QUIZ
2018

Kolkata Prelims

Presented by



prelim



ERGO

GENERAL INSURANCE

Har pal aapke saath

With which Indian
financial
conglomerate would
you associate this?

**Noah Glass, Evan Williams
and Biz Stone** are all co-
founders of which social
networking app,
headquartered in San
Francisco?



Which British
multinational lifestyle
beverages brand is
this person the CEO
of?



Who owns
this brand?



With which
successful
tech start up
would you
associate
these three
people?

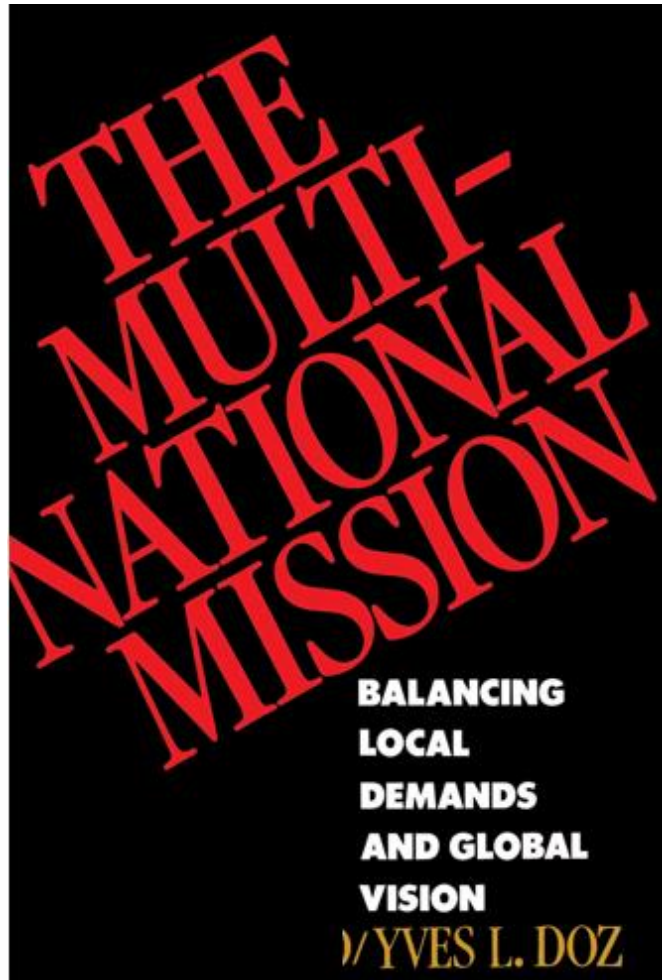




Identify this famous
American
entrepreneur,
philanthropist and
venture capitalist.

IAG INTERNATIONAL
AIRLINES
GROUP

Which airline
merged with Iberia
Airlines of Spain to
form IAG?



Who co-authored
this book?

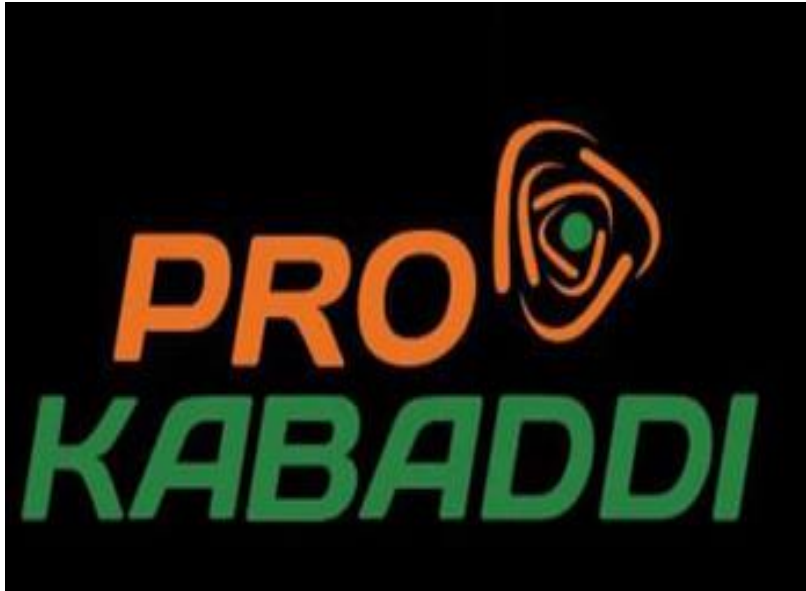


Which company
manufactures this?





Who owns 'Boost'?



Which company is
the title sponsor of
this event?





This is the logo
of which Italian
motorcycle
brand?





Pierre Bergé
Co-Founder

Which brand is this
person the co-
founder of?



Whose flagship
business is this?





This is the logo of
which media
company?

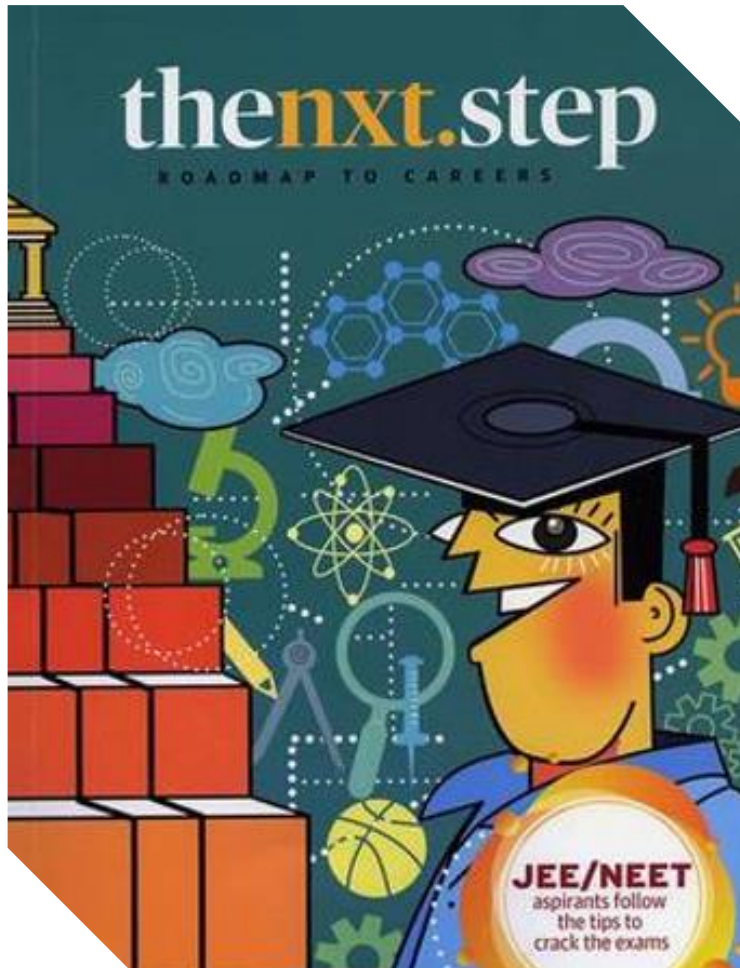




Whose print ad is
this?

move faster and safer with us.





Which company in India is behind this publication?



This is the logo of
which famous Indian
tourist attraction?





Old logo of which e-commerce company?



Gus Mears considered names like
**Kensington FC, Stamford Bridge
FC and London FC**, finally arriving at
_____ FC.

Which European football club?



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Answers

ANSWERS

1. HDFC
2. TWITTER
3. DIAGEO
4. COCA COLA
5. SWIGGY
6. PETER THIEL
7. BRITISH AIRWAYS
8. C K PRAHLAD
9. LOGITECH
10. GSK
11. VIVO
12. MOTO GUZZI
13. YVES SAINT LAURENT
14. C K BIRLA GROUP
15. ENDEMOL
16. INDIA POST
17. THE HINDU
18. AQUATICA BY VISHAL WATER WORLD
19. MYNTRA
20. CHELSEA FC



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