

TATA



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CRUCIBLE
THE CORPORATE QUIZ
2018

Kochi Prelims

Presented by



prelim





Which actor, along with Anto Joseph, started this production company in 2009?



Flyin **com**

Which Indian
online travel
company
acquired this
portal?



‘Flying Returns’ is
India's first frequent
flyer programme. With
which airline would you
associate it?





Which
automobile
company
manufactures
this brand?





Which company manufactured 'Glucose-D' biscuits, as shown here in this print ad?



Wish to Know more about
BOBCARDS

Inquire Now

Which
bank's
offering is
this?





Which
multinational
alcoholic
beverages
company owns
this brand?





Who owns this brand?





Which online
healthcare
platform
would you
associate this
ad with?



Which
hospitality
company is
behind this
venture?

Auto Party
BY





Power To Empower

Which
government
initiative's logo
is this?





Who owns this brand?





SWISS WATCHES SINCE 1853

Identify the
brand.





Identify the
Indian fashion
designer.



Which American businessman left the job of a copywriter of the Esquire magazine in 1952, after he was denied a raise in salary, and thus started his own venture in the same space?



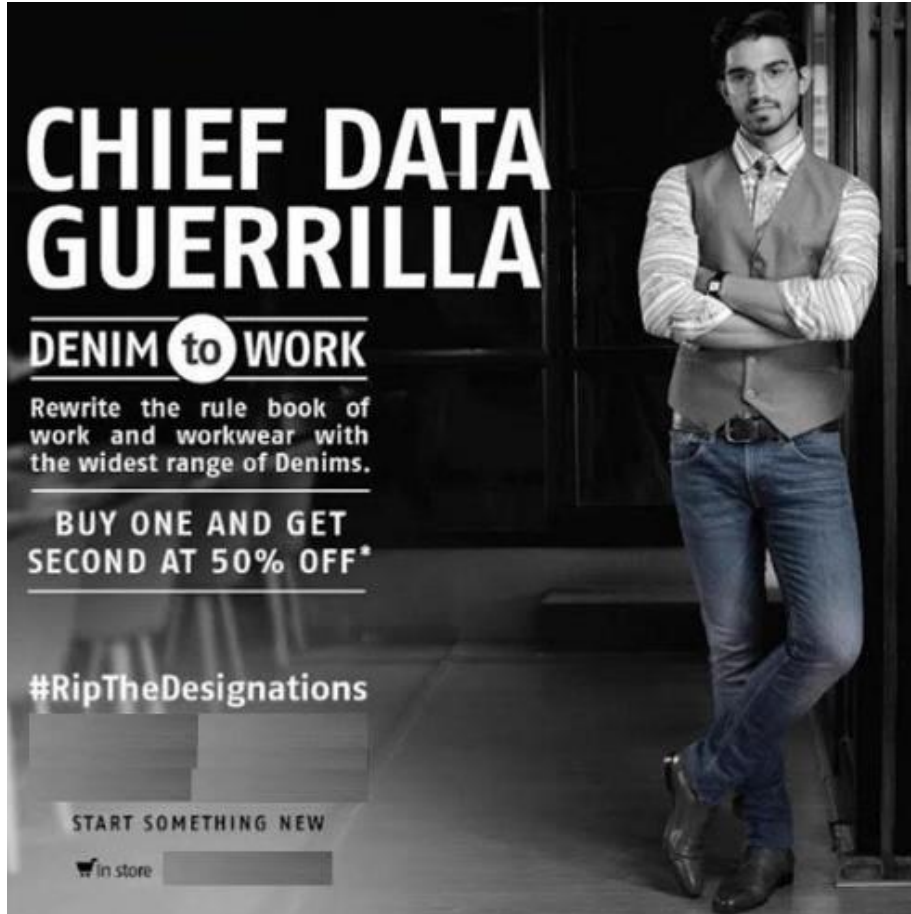
Ole Kirk Christiansen, a
carpenter from Denmark,
created which famous toy
brand in 1932?





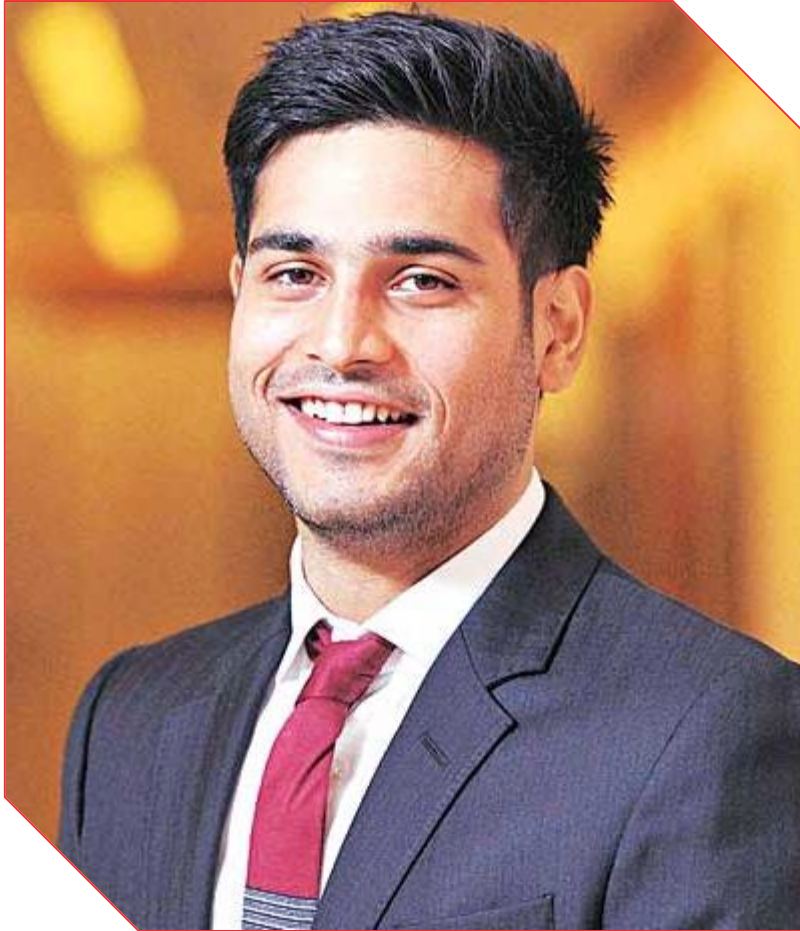
Which
Indian
company
came out
with this
app?





Which fashion retail chain is behind this campaign 'Denim to Work'?





Which leading industrial house is this young businessman a part of?



The Russian _____
is the official currency of
the Russian Federation.
Fill in the blank.



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Answers



ANSWERS

1. MAMMOOTTY

2. CLEARTRIP

3. AIR INDIA

4. MASERATI

5. BRITANNIA

6. BANK OF BARODA

7. DIAGEO

8. GSK

9. MEDLIFE

10. OYO

11. DIGITAL INDIA

12. PEPSICO

13. TISSOT

14. ANITA DONGRE

15. HUGGH HEFNER

16. LEGO

17. PATANJALI GROUP

18. SHOPPERS STOP

19. AMBANI – JAI ANMOL AMBANI

20. ROUBLE



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