

**TATA**



**TATA**  
**CRUCIBLE**  
THE CORPORATE QUIZ  
2018

**Jamshedpur Prelims**

*Presented by*



# prelim





Identify this famous  
business leader  
from his childhood  
days.



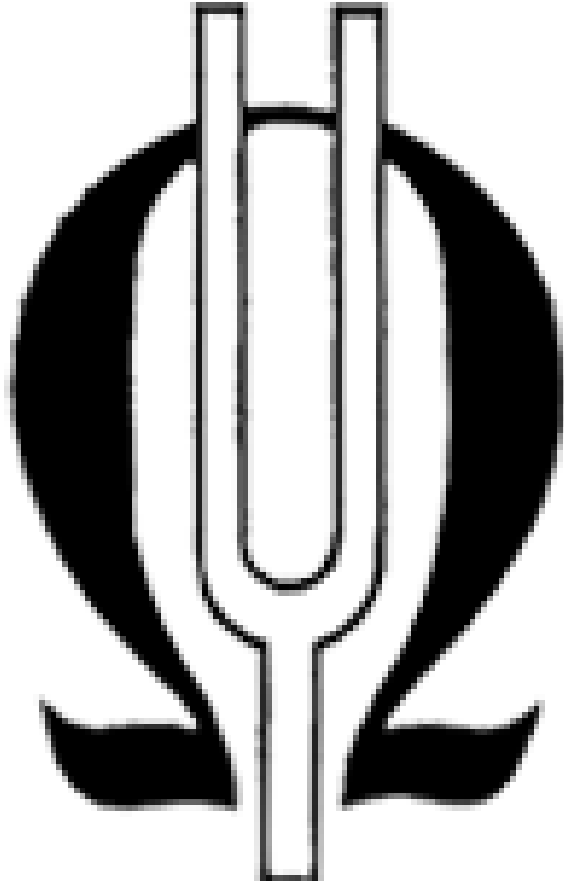
He became a multimillionaire in his late 20s when he sold city-guide software start-up 'Zip2' to a division of Compaq Computers. Identify this Wharton graduate





Identify the company  
from its logo.



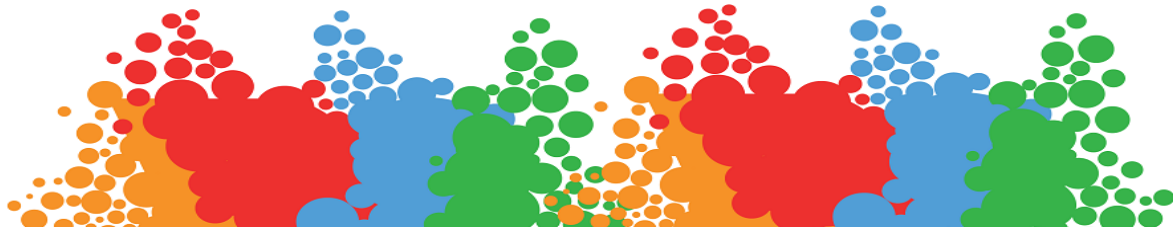


Identify the company  
from its old logo.

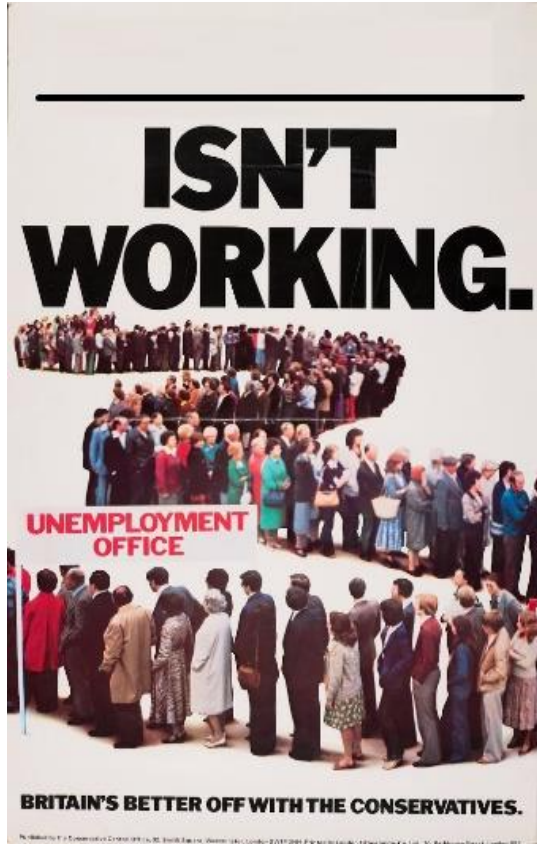




Identify the airline.







What word has been blanked out from this iconic advertisement?



DKW, Horch, Wanderer and \_\_\_\_\_, were the four companies that joined to form the Auto Union AG in the year 1932. Which was the fourth company that is blanked out?





This is the new logo  
of which bank?



\_\_\_\_\_ is how people build software

We're supporting a community where more than 28 million\* people learn, share, and work together to build software.

Identify the  
company from  
the picture.

October 2007

First commit

San Francisco

Headquarters

85 million\*

Repositories hosted

\* As of June 2018





Gal Gadot has been appointed as the brand ambassador for which electronics company's Consumer Notebook Segment?





Identify the brand  
that came out with  
this print ad.





Identify the famous magazine from the logo.





Which famous author, entrepreneur and management guru has authored this book?







Identify the fast food restaurant chain from their print ad.



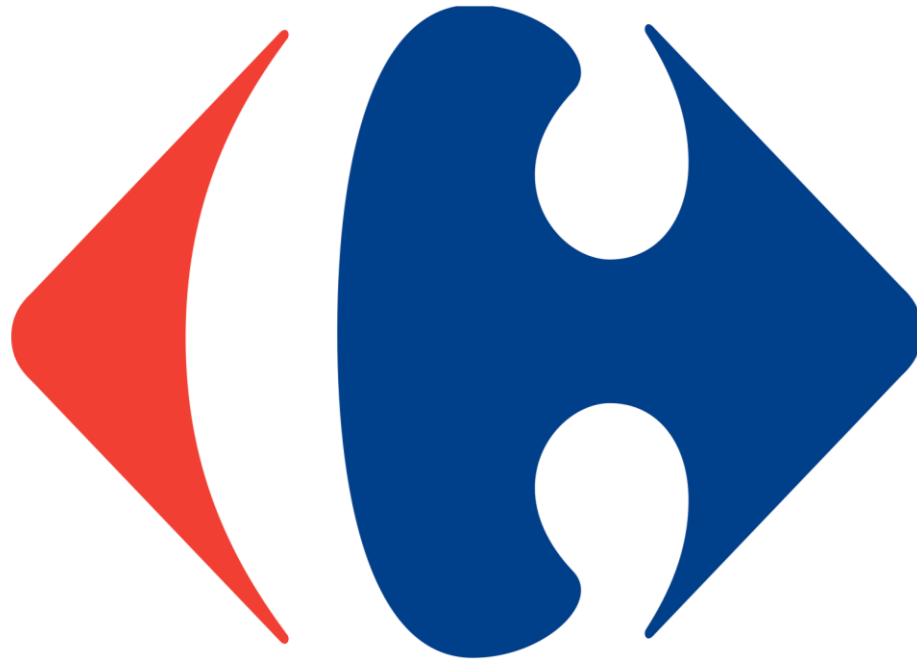


Which Indian group owns this brand?



Which company was  
founded as 'The  
Chemical, Industrial &  
Pharmaceutical  
Laboratories' in 1935 in  
Mumbai?





Identify this French  
retail giant?





Identify the multinational personal care corporation from its logo.



**DREAM  
DARE  
DELIVER**

BY PRIYA KUMAR

This book chronicles the journey of which famous company?



Identify this global brand from its old logo.



**TATA**   
**CRUCIBLE**  
THE CORPORATE QUIZ  
2018

**Answers**





# ANSWERS

1. JN TATA
2. ELON MUSK
3. SCHNEIDER ELECTRIC
4. PIONEER
5. GARUDA INDONESIA
6. LABOUR
7. AUDI
8. SANTANDER
9. GITHUB
10. ASUS
11. CEMA
12. GLADRAGS MAGAZINE
13. SETH GODIN
14. PIZZA HUT
15. C.K BIRLA GROUP
16. CIPLA
17. CARREFOUR
18. KIMBERLY-CLARK
19. DTDC
20. CASTROL



**TATA**  
**CRUCIBLE**  
THE CORPORATE QUIZ  
2018

**Jamshedpur Prelims**

*Presented by*

