

TATA
CRUCIBLE
THE CAMPUS QUIZ
2019

JALANDHAR PRELIMS

Presented by



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#QFRS

QUALIFIERS



1

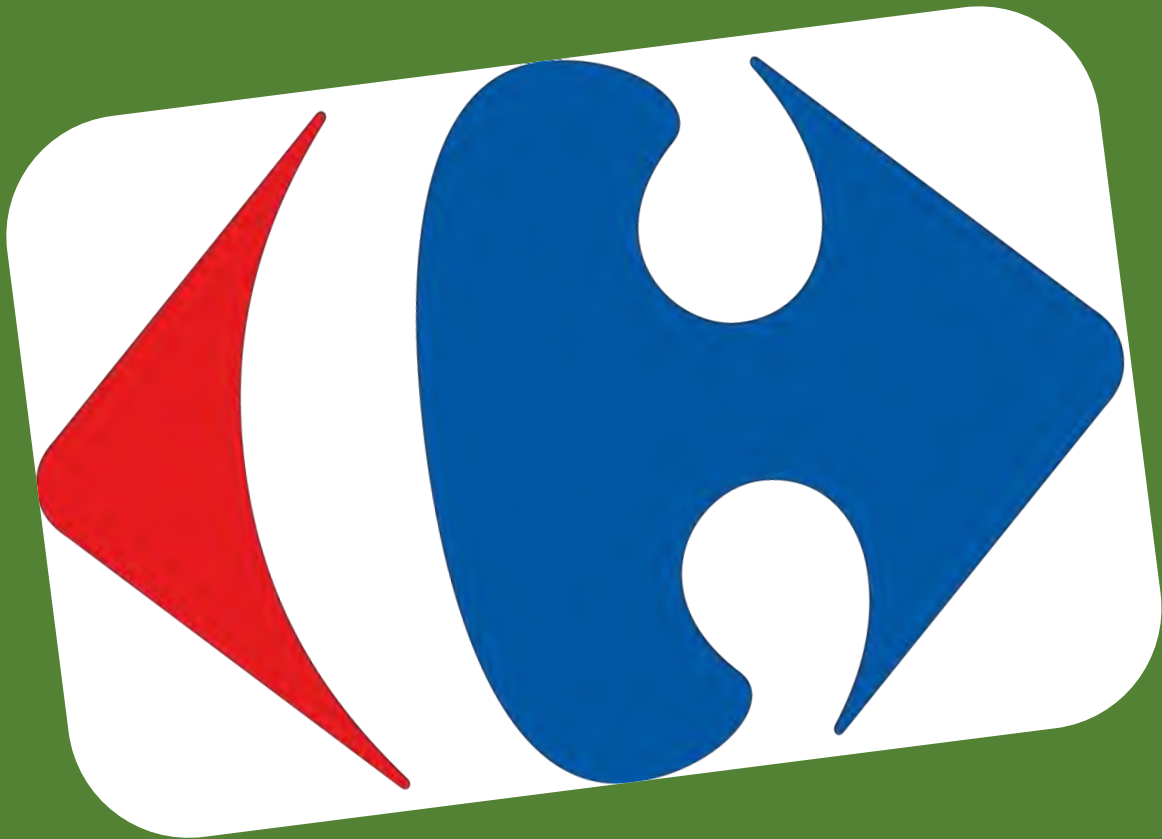
Which former professor
of political economy at
Sydenham College of
Commerce and
Economics published a
weekly called
Mooknayak in 1920?



2

In 4G
parlance,
what is **LTE**?





Which retail
company is
this?

The name of this brand changed from **Sunlight Flakes** to _____, a Latin word for light.



5

This company's first product was the **Little Dot Perfume Set** - this was in 1886. Which company?





Which newspaper is this?





**Parallel Thinking
and Six Action
Shoes** are books
authored by
whom?





With which
company would
you associate
the **Xtramile**
Diesel?





Which Indian
business group
was started by
this person?



10

SriSri
TATTVA
shuddhta ka naam

Who is the
founder?



On which
island in Abu
Dhabi will you
find **Ferrari**
world?



Which metal is named after the **Roman God of Trade** that is a liquid under standard conditions for temperature and pressure?



Belgium has petitioned the UNESCO for a product that is believed to have been born in Namur Belgium, though the world believes otherwise. What product is this?





Which famous character was created by this studio?





Which company
owns this brand?





Which logo was
inspired by Chi
Chi, the panda?





Who owns this
production
house?



Which hair care brand of Unilever is also sold as **Elidor, Seda, and Sedal** around the world?





Who owns this
production
house?



20



Identify the bank.



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Answers

1. DR B.R. AMBEDKAR
2. LONG TERM EVOLUTION
3. CARREFOUR
4. LUX
5. AVON
6. PUNJAB KESARI
7. EDWARD DE BONO
8. INDIAN OIL CORP
9. GODREJ
10. SRI SRI RAVISHANKAR

11. YAS ISLAND
12. MERCURY
13. FRENCH FRIES
14. CHHOTA BHEEM
15. WIPRO
16. LOGO OF WWF
17. PRIYANKA CHOPRA
18. SUNSILK
19. KARAN JOHAR
20. VIJAYA BANK



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