

TATA



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CRUCIBLE
THE CORPORATE QUIZ
2018

Jaipur Prelims

Presented by



prelim





Which international airline came out with this campaign?



**‘Vorsprung durch
Technik’** is the
tagline of which
automobile giant?





Identify the company from their print ad.





Identify the business group from its logo.

आपका विश्वास ही हमारी पहचान





This is a range
of laptops
from which
company?



Which company was created
by the divestiture of the
manufacturing arm of
Advanced Micro Devices
(AMD) in 2009?





Identify the
company from
the logo.



J. W. FOSTER & SONS

Which famous sportswear company
started out as this?





He was the
face of the
Social
networking
giant
Facebook.
Identify him.





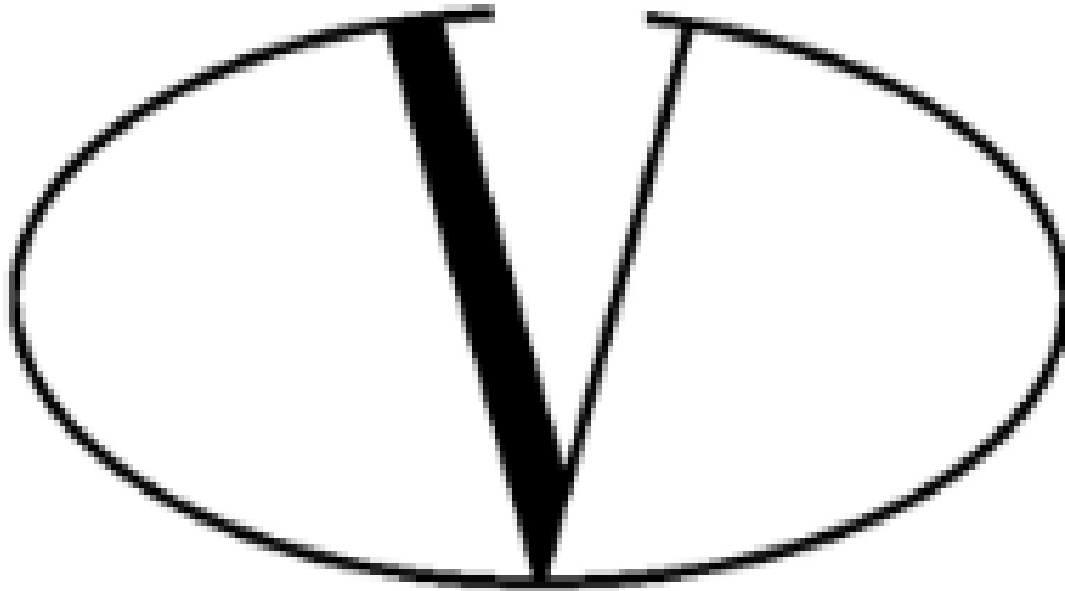
This is the
logo of which
online service
provider?





Which global healthcare company owns this brand?





Which famous
brand would
you associate
with this logo?





Identify the
entity from the
logo.





DOUBLETREE

Which
hospitality
group would
you identify
with this
brand?



Which drink, today owned by PepsiCo, owes its origin to a major breakthrough in 1954, when **Anthony T. Rossi** invented and patented a pasteurization process to aseptically pack pure chilled juice in glass bottles?



The company was founded in 1920, in Wilmslow, Manchester, as a clothing company and believes that they are **'the heart & soul of football'**. Which one?





Which brand's
famous print
ad is this?





Who is this
auto
enthusiast and
designer from
India?





Identify a
brand of
automobiles
that shares its
name with this
character.



PBG, as it is known today, is the oldest surviving mounted unit and the senior most regiment of the Indian Army.

It was raised by Governor-General Warren Hastings in September 1773.
What is PBG?



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Answers



ANSWERS

1. ETIHAD

2. AUDI

3. KOTAK MAHINDRA BANK

4. MIRAJ

5. HP

6. GLOBAL FOUNDRIES

7. DALMIA

8. REEBOK

9. AL PACINO

10. MOBIKWIK

11. GSK

12. VALENTINO

13. GAZPROM

14. HILTON WORLDWIDE

15. TROPICANA

16. UMBRO

17. HEINZ

18. DILIP CHHABRIA

19. JEEP

20. PRESIDENTS BODY GUARD



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