

TATA
CRUCIBLE
THE CAMPUS QUIZ
2019

JAIPUR PRELIMS

Presented by



#QFRS

QUALIFIERS



1

Which company's
brands would you be
buying if you were a
NEXA Finance
customer in India?





Identify this app.



3



Identify a famous
beer brand from
this image.





Which Indian company has entered into a joint venture with this company?



Identify this famous brand.





This is the logo of
which entity?





Which famous
Indian actress has
invested in this?



8



Identify this organisation behind this ad campaign.





RAJASTHAN MARUDHARA GRAMIN BANK

Joint Venture of Govt. of India, Govt. of Rajasthan &



Which Indian bank owns this
in a joint venture with the
Government of India?

10

Eat Healthy, Think Better

Identify the brand from
the tagline.





Which group does
this person head?





Which Indian company owns these brands?



With which
magazine would
you associate this
person?



Everyday

Chai
Life

With which FMCG
giant would you
associate this
campaign?





Identify the
brand.





Identify the US based organisation.



17



Identify this
famous
businessman.





Which company owns
this brand?





Identify this famous Indian fashion designer.





Identify this card game
named after a city in
India.



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Answers

1. MARUTI SUZUKI

2. WHERE IS MY TRAIN

3. SIMBA

4. ESCORTS

5. HOLIDAY INN

6. CROSSWORD BOOKSTORES

7. PRIYANKA CHOPRA

8. GREENPEACE

9. STATE BANK OF INDIA

10. BRITANNIA

11. MIRAJ GROUP

12. LIBERTY

13. VOGUE

14. NESTLE

15. BENTLEY

16. NASDAQ

17. KISHORE BIYANI

18. COCA COLA

19. ROHIT BAL

20. JAIPUR



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