

TATA
CRUCIBLE
THE CAMPUS QUIZ
2019

INDORE PRELIMS

Presented by



tatacrucible.com

#QFRS

QUALIFIERS





Which household brand shares its name with this character from William Shakespeare's 'The Tempest'?





Identify this famous brand.



3



Which Indian
financial
institution owns
this?



4

See better. Live better.



With which famous company would you associate this tagline?



This book tells the story of which global brand?





With which
automobile
manufacturer would
you identify this old
logo?





Padma Shri
awardee Ajay Pal
Singh Banga is the
CEO of which
famous financial
services company?





Which household brand was invented by Harry Pickup and is owned by Reckitt Benckiser?





With which app
would you associate
this campaign?



10

Which brand of water,
that promotes
#LiveYoung, is the
official water partner
for the Wimbledon
Championships?





Identify this famous
business leader.





Which sporting goods company has this tagline?



Which banking
group owns
Natwest Bank?



IN THE LAST 20 YEARS
WE HAVE ASKED
FOR JUST
2 MINUTES
OF YOUR TIME

With which famous
brand would you
associate this
campaign?



What does
MH stand for
in LVMH?





Identify the currency.



Which company, founded by Samuel Cooper, is known for having invented the first men's Y-Front brief in 1934?



This Cola drink brand was marketed as 'The Great Indian Taste' and was created by the Pure Drinks Group in the 1970s?



Guinness and
Johnnie Walker
brands are
owned by which
group?



20



SanDisk®

Which global storage company brought out this company?



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Answers

1. ARIEL

2. OPEL

3. NABARD

4. BAUSCH + LOMB

5. STARBUCKS

6. FORD

7. MASTERCARD

8. HARPIC

9. WHATSAPP

10. EVIAN

11. LORD SWARAJ PAUL

12. ASICS

13. ROYAL BANK OF SCOTLAND

14. MAGGIE

15. MOET HENNESEY

16. YEN

17. JOCKEY

18. CAMPA COLA

19. DIAGEO

20. WESTERN DIGITAL



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