

**TATA**  
**CRUCIBLE**  
THE CAMPUS QUIZ  
2019

**GUWAHATI PRELIMS**

*Presented by*



[tatacrucible.com](http://tatacrucible.com)

**#QFRS**

**QUALIFIERS**



1

Which brand comes in sizes like Preemies, Swaddlers, Cruisers and Underjams and once paid \$50,000 for a product placement in the film **“Three Men and a Baby”**?



2

Which soap brand of Procter and Gamble was introduced in 1926 as **“White, Pure soap for women”** and for many years it was advertised as **“The soap for beautiful women”**?



3



Which firm's new  
identity is this?



4

Which tennis star  
has a collection of  
handbags and  
jewellery called

**Signature  
Statement?**



5

Which actress,  
along with her  
husband owns

**Sunlust  
Pictures?**



6

Which international nongovernmental organization started in 1971 in Vancouver, Canada as **“Don’t Make a Wave Committee”**?







Identify the  
airline.



Which Indian actor is the brand ambassador of the state of the West Bengal?





**Optimus L9**

is a smartphone  
from which  
electronics  
giant?



10



TWIST. TURN. RELAX. ENERGISE.  
IDEATE. CONFER. LEARN. UNLEARN.  
RACE. PAUSE. CELEBRATE. INTROSPECT.  
ESCAPE. CAPTURE. BUZZ. CHILL.  
SIN. INDULGE. ARRIVE. DEPART.  
WHISPER. SHOUT. GROOVE. WALTZ.  
PLAN. UNPLAN. ROCK. ROLL.  
EVOLVE. TRANSFORM. CREATE. ABSORB.  
PLAY. WORK. SHINE. SEEK. DO. UNDO.

Whose ad is  
this?



An Inquiry into the Nature and Causes of the Wealth of Nations, generally referred to by its shortened title **The Wealth of Nations**, by which Scottish economist first published in 1776?



Whose mission is to  
enrich people's lives  
with programmes and  
services that  
**inform, educate and  
entertain?**



On 8 October 2010 which UK high street travel agency and foreign exchange business merged with The Co-operative Travel to create the UK's largest travel network?



It was originally named Firodia Tempo Ltd. and later after partial acquisition by Bajaj Auto as Bajaj Tempo Ltd. How do you know this today?







This brand from the stable British Petroleum's Group of companies, undertook India centric initiatives like \_\_\_\_\_ World Cup ka Hero which was created during the 2011 Cricket World Cup. Which brand?



IMAX is a motion picture film format created by IMAX Corporation.

**What does IMAX stand for?**



Cupcake, Donut,  
Eclair, Froyo,  
Gingerbread,  
Honeycomb, \_\_\_\_\_  
and Jelly Bean.







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**Answers**

1. PAMPERS

2. CAMAY

3. MINDTREE

4. SERENA WILLIAMS

5. SUNNY LEONE

6. GREENPEACE

7. RYAN AIR

8. SHAH RUKH KHAN

9. LG

10. TAJ VIVANTA

11. ADAM SMITH

12. BBC

13. THOMAS COOK GROUP

14. FORCE MOTORS

15. QATAR AIRWAYS

16. CASTROL

17. IMAGE MAXIMUM

18. ICE CREAM SANDWICH

19. YATRA.COM

20. SHANTANU NARAYAN





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