

**TATA**



**TATA**  
**CRUCIBLE**  
THE CORPORATE QUIZ  
2018

**Guwahati Prelims**

*Presented by*



# prelim





Which brand has this identity?





Identify the company.





This is the logo of which  
online streaming app?





With which Indian bank would you associate this?



This brand was invented in by Harry Pickup, and had been advertised in the UK from 1930 onwards using the slogan 'Cleans Round The Bend'. Which brand?







Identify the organization.



The new-generation 'Oyster Perpetual Datejust 36' features redesigned case sides and lugs, and is equipped with cutting-edge calibre 3235. Which luxury watch brand is being talked about?



Sleep with your wife

This is the print ad of which Indian airline company?



JBL is owned by  
Harman International.  
Which company owns  
Harman International?





This is the mascot of  
which global company?





Identify the famous  
automobile brand from  
its logo.



Founded three years ago in 2015, this is an international chain of full service hotels for millennials. Identify.

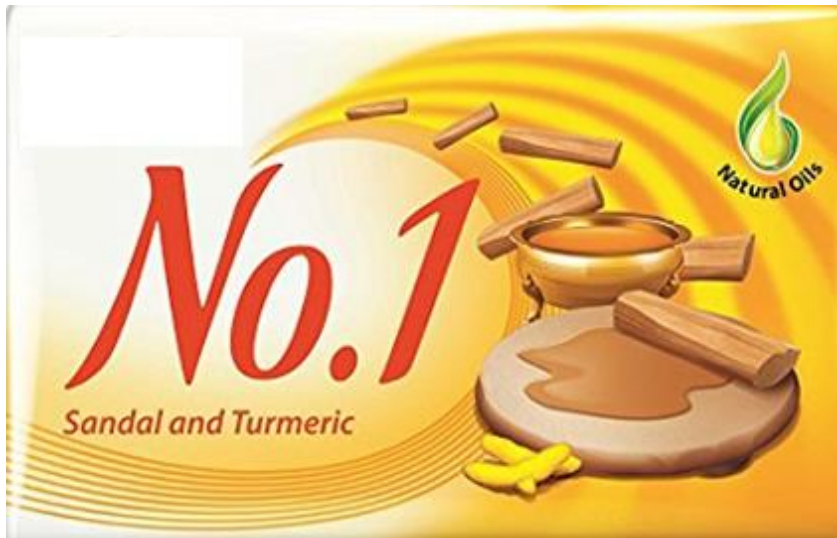




Identify the water brand  
from this logo.







Which Indian brand manufactures this soap?





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**JOURNALISM OF COURAGE**

With which  
newspaper would  
you associate  
this?



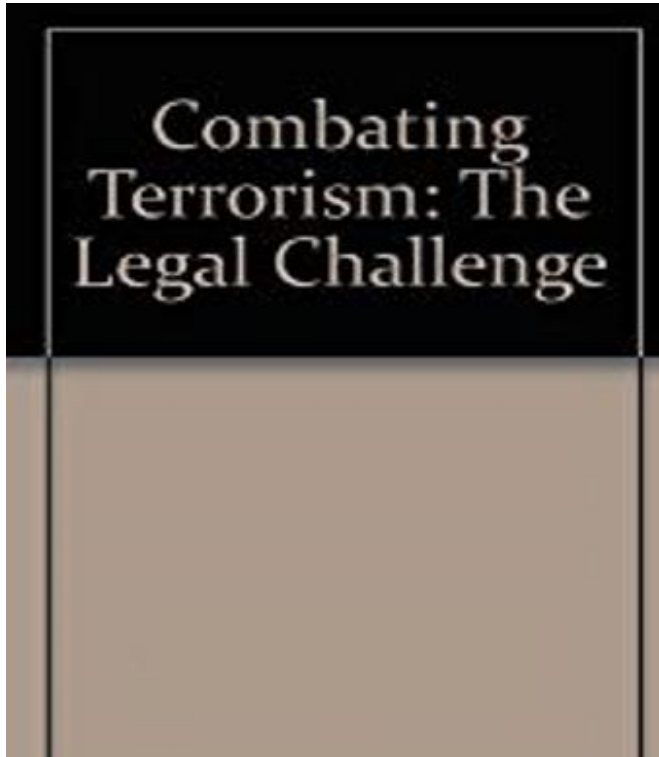


Identify the eponymous  
fashion brand founded by  
this person.



GTAC, located in Assam, is one of the busiest trading facilities in the world. What generic item is traded or auctioned by GTAC?





Who is the author of this  
book?



Which automobile brand was founded by William, Arthur, Walter and William, at Milwaukee, Wisconsin in 1903?



PS

Identify the software.



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**Answers**





# ANSWERS

1. MALABAR GOLD AND DIAMONDS

2. PAYPAL

3. JIO TV

4. ICICI BANK

5. HARPIC

6. BYUS

7. ROLEX

8. INDIGO

9. SAMSUNG

10. TOYS R US

11. CADILLAC

12. RADISSON RED

13. EVIAN

14. GODREJ

15. INDIAN EXPRESS

16. TOMMY HILFINGER

17. TEA

18. ARNAB GOSWAMI

19. HARLEY DAVIDSON

20. PHOTOSHOP



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