

TATA



TATA
CRUCIBLE
THE CORPORATE QUIZ
2018

Gurgaon Prelims

Presented by



prelim





Identify the
company.

HOUSE of PURITY





On which US
'marketplace' did
he author a book?



Which digital payments firm
has acquired hyperlocal
point-of-sales company
Zopper Retail for an
undisclosed amount?

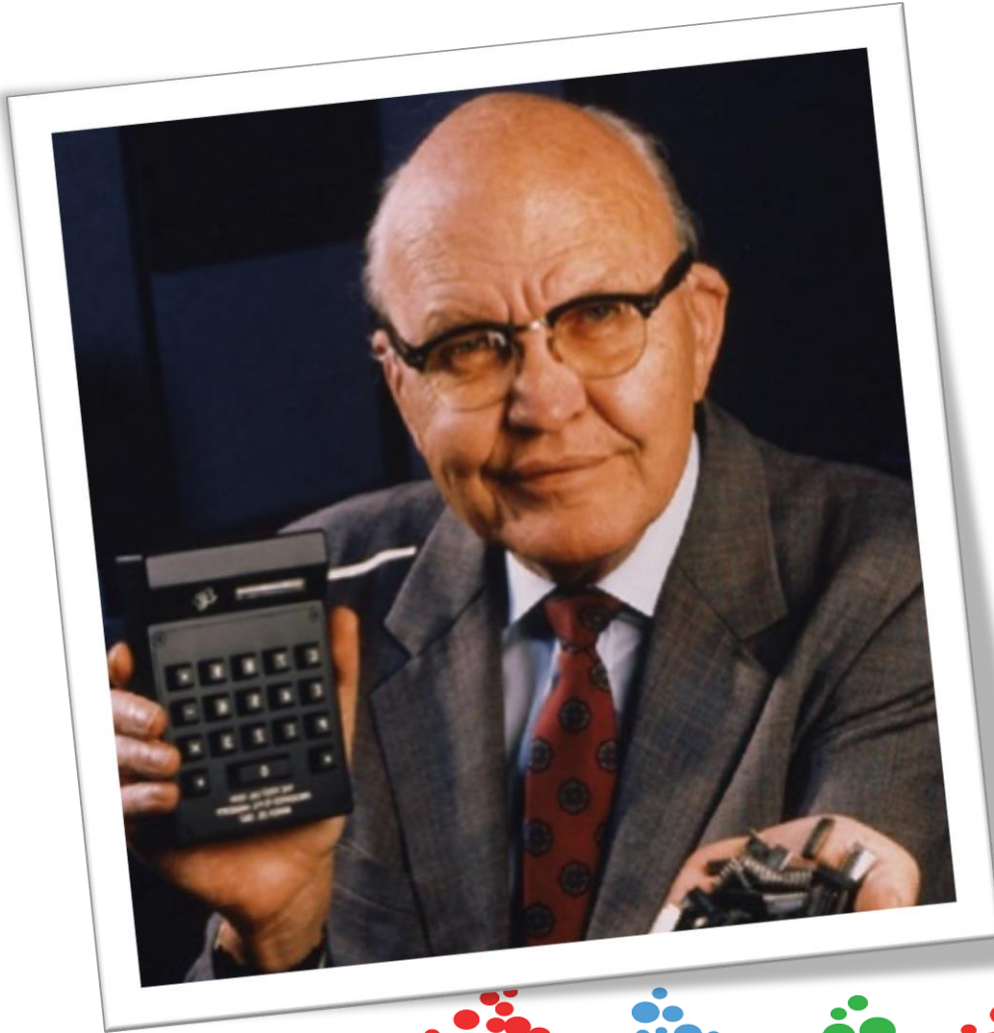


They began trading common stock on the New York Stock Exchange (NYSE) in July 2004, under the new ticker symbol **DPZ**. Who?



Who is the Minister of
Commerce and Industry
in the Indian cabinet?





Identify this
famous tech
pioneer.





Which famous
audio company
did he found?





Identify the
management guru
associated with
this image.



Super Cassettes Industries Private Limited is an Indian Music and production company founded in the 1980s. How do we know it better?



**WHITE RUM HAS A
NEW CAPTAIN**



Identify
the
brand.





Which famous
publishing house
would you
associate this
person with?





This is the precursor of the Central Railway. Identify it.





To whom does this Google Doodle pay
tribute?





With which
company would
you associate this
person?



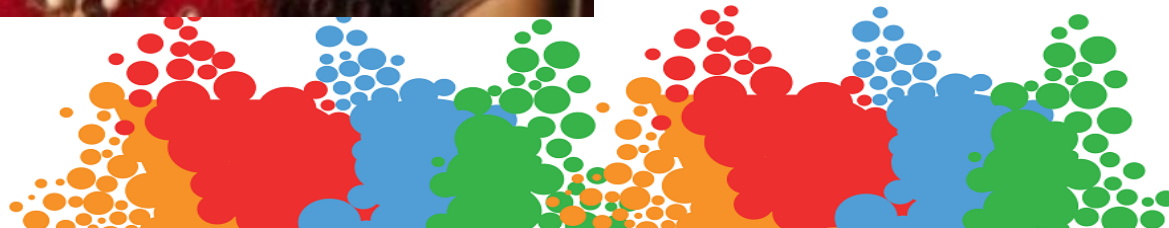


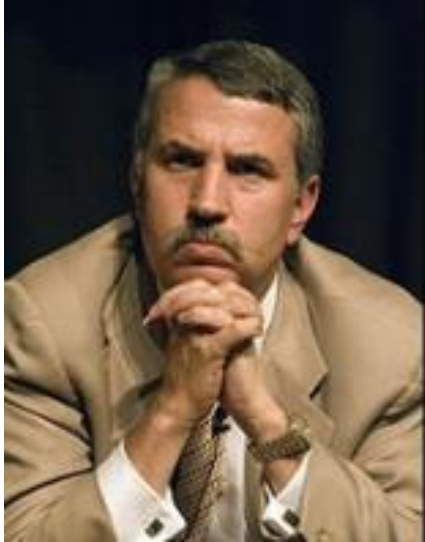
This is the Penguin 'Green' series. With what literary genre is it associated?





With which brand
would you
associate this
Jewelry
collection?





The Theory of Conflict Prevention argues that no two countries that are both part of the same global supply chain will ever fight a war as long as they are each part of that supply chain.

(Thomas Friedman)

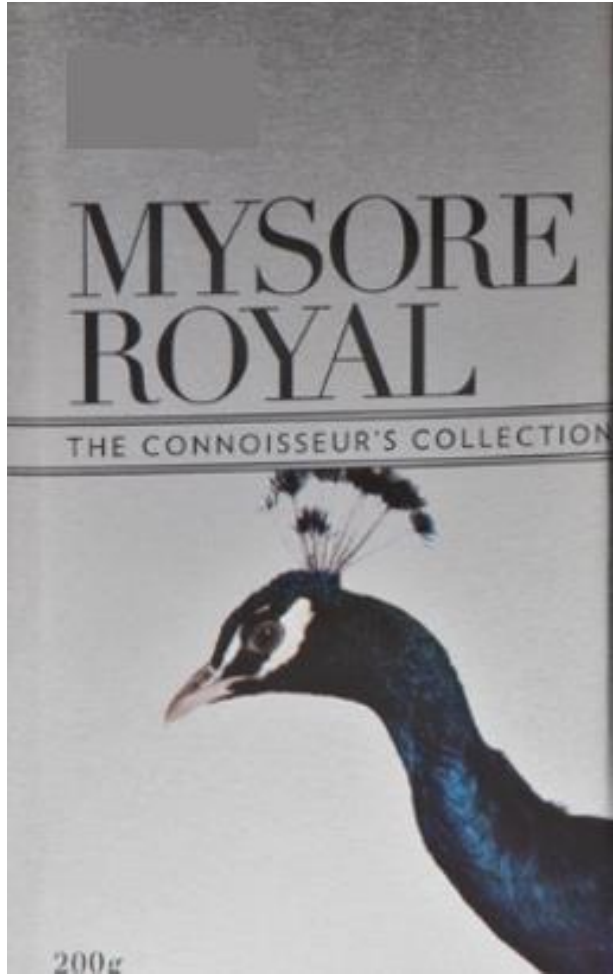
Which theory is this?





Identify this
famous brand.





Which restaurant
chain
manufactures
this?





With which
reputed Indian
brand would you
associate this
person?



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Answers



ANSWERS

1. KENT
2. E-BAY
3. PHONE PE
4. DOMINOS
5. SURESH PRABHU
6. JACK KILBY
7. SKULLCANDY
8. EDWARD DE BONO
9. T-SERIES
10. CAPTAIN MORGAN

11. AMAR CHITRA KATHA
12. GREAT INDIAN PENINSULAN RAILWAY
13. SIR M VISVESVARAYA
14. REDBUS.IN
15. CRIME FICTION
16. TANISHQ
17. DELL
18. BIBA
19. CAFÉ COFFEE DAY
20. BRITANNIA



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