

**TATA**



**TATA**  
**CRUCIBLE**  
THE CORPORATE QUIZ  
2018

**Goa Prelims**

*Presented by*



# prelim



Which bank was founded by  
**V. G. Kale and D. K. Sathe** and  
registered as a banking  
company on 16 September  
1935 at Pune?



bluefin  
LABS

Which social  
media network  
owns this  
entity?



**Ivan Menezes**, is an Indian born CEO of a British multinational beverages company. Which company?





Who owns this  
brand?



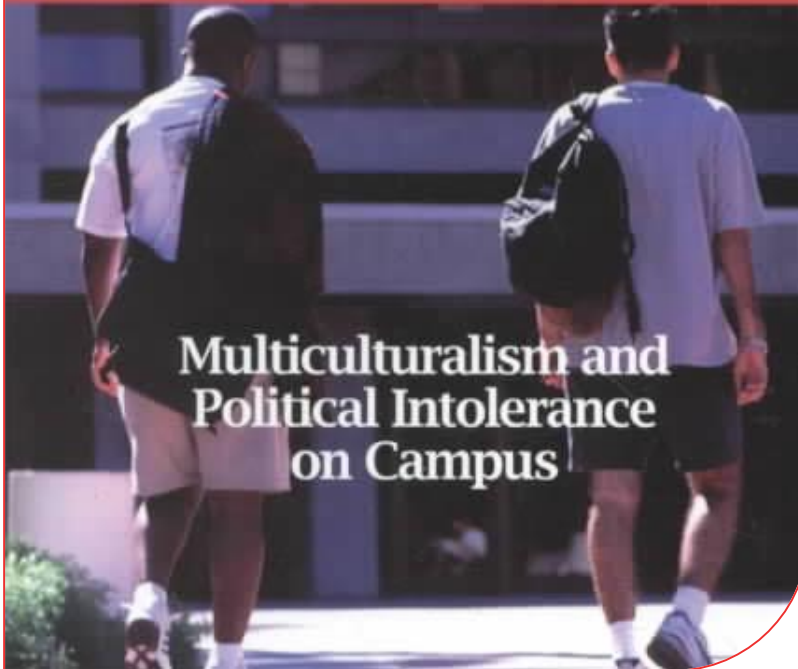


Which brand  
did this person  
co-found?



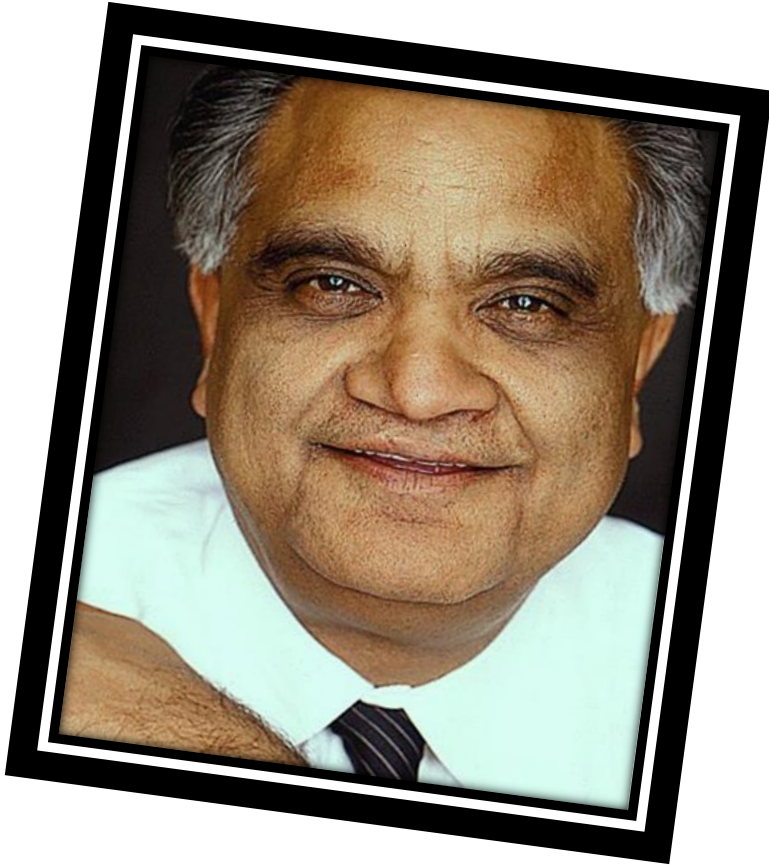


# The Diversity Myth



Which American entrepreneur co-authored this book?





Identify this Indian  
American business  
consultant, speaker  
and writer.





This is the old  
logo of which  
company?





Which malted beverage  
is named after this  
person?





This is the logo of  
which pharmacy  
company?





Identify the airline from the image.





----- **INDIA**  
**HOCKEY INDIA**

Which entity was the title sponsor of this league last year?





This is the logo of  
which famous  
automobile  
manufacturer?







transforming elements

Identify a  
British  
headquartered  
company from  
the logo.



# The **DIAL**logue

Who in India publishes this magazine?





Identify this iconic  
fashion pioneer.





Identify the  
hospitality  
chain from the  
logo.

*Hotels and Resorts*





Identify the  
online entity  
from the logo.





With which brand is  
this person associated  
with?





Identify the international chain from its print ad.



**TATA**   
**CRUCIBLE**  
THE CORPORATE QUIZ  
2018

**Answers**





# ANSWERS

1. BANK OF MAHARASHTRA
2. TWITTER
3. DIAGEO
4. COCA COLA
5. ZOMATO
6. PETER THIEL
7. RAM CHARAN
8. LOGITECH
9. HORLICKS
10. DR REDDYS

11. BRITISH AIRWAYS
12. COAL INDIA
13. PIAGGIO
14. VEDANTA
15. INDIRA GANDHI INTERNATIONAL  
AIRPORT, DELHI
16. COCO CHANEL
17. FOUR SEASONS
18. URBAN CLAP
19. TALWALKARS
20. BURGER KING



**TATA**  
**CRUCIBLE**  
THE CORPORATE QUIZ  
2018

**Goa Prelims**

*Presented by*

