

**TATA**  
**CRUCIBLE**  
THE CAMPUS QUIZ  
2019

**GHAZIABAD PRELIMS**

*Presented by*



1

'All American life is here ... Delightful.'  
THE TIMES



UNCOMMON  
TYPE

some stories

Identify the  
author of this  
book.



2



With which  
publication  
would you  
associate this  
person?



3



Identify the  
organisation?



4

Who was the first  
Managing Director  
of the Maruti Motors  
Limited, when it was  
established in  
1971?



5

Millarworld Limited is a comic book company that was founded in 2004 by Scottish comic book writer Mark Millar as a creator-owned line. Which famous company, co-founded by Marc Randolph owns it?







Identify the hotel chain.





WHERE LEARNING MEETS FUN



Identify the  
children's magazine  
from the tagline.



8



Identify the  
person.





L&TCement

IS NOW

Except for the name, nothing has changed.

Identify the  
new name.



10



Identify the online store.

[tatacrucible.com](http://tatacrucible.com)



DIRECT HAI CORRECT HAI

Identify the  
organisation.







Identify the brand.



13

Which media  
company is  
on the NYSE  
as NYT?







Which FMCG  
major owns  
this?





Identify the automobile brand.





Identify the  
organisation.





With which  
company  
would you  
associate this  
person?







Which famous bank is this?



Which company  
owns the 'Close  
Up; brand of  
toothpaste?





20

Which airline is  
traded as  
'MODILUFT'  
on the NSE?



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**Answers**

1. TOM HANKS
2. TIME MAGAZINE
3. AMNESTY INTERNATIONAL
4. SANJAY GANDHI
5. NETFLIX
6. LEMON TREE HOTELS
7. TINKLE
8. MOHAMMAD YUNUS
9. ULTRATECH CEMENT
10. THE SOULED STORE

11. VIDEOCON
12. WENDY'S
13. NEW YORK TIMES
14. NESTLE
15. ASTON MARTIN
16. NSE
17. LUPIN PHARMA
18. CANARA BANK
19. UNILEVER
20. SPICEJET



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