



**TATA**  
**CRUCIBLE**  
THE CORPORATE QUIZ  
2018

**Delhi Prelims**

*Presented by*



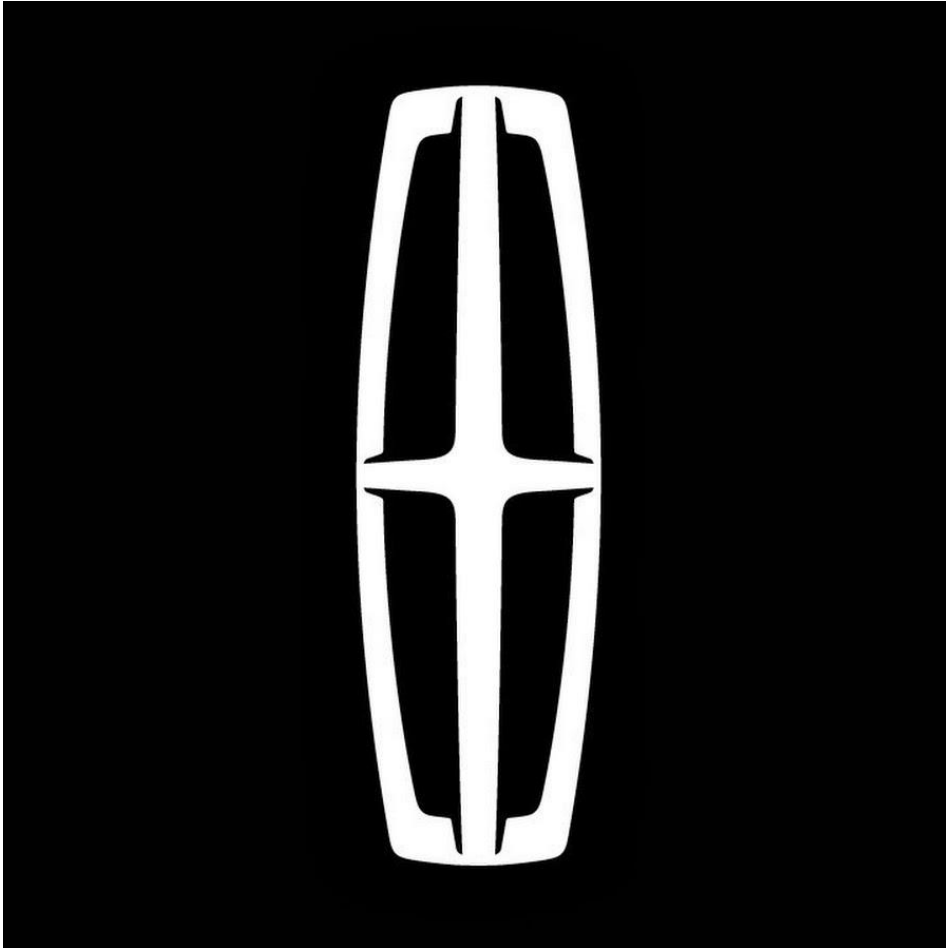
# prelim





Which global  
company owns  
this brand?





Connect this logo  
to an American  
President.



**Ulay, Ulan and Olaz**  
were all names of a oil brand.  
How do we know it today?





Identify this CEO  
of a famous Indian  
company.





Identify the brand.







Which company  
owns this brand?





This is a book on  
which tech giant?





Identify the company.





findyourfit

Identify the  
company from the  
advertisement.





Identify the  
company.

**SINCE 1967**





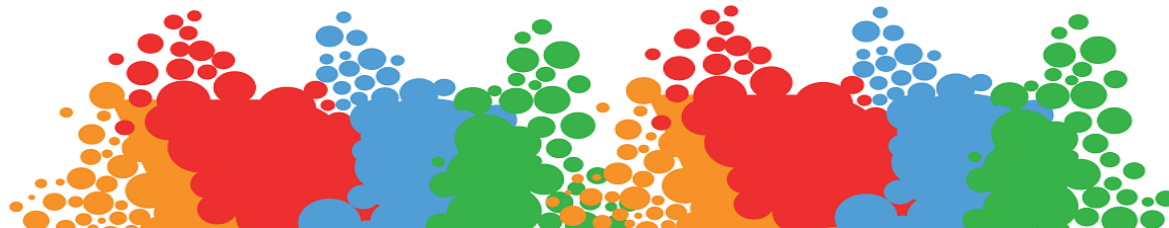
Identify the  
company that  
owns McVities  
biscuits.





Identify the PSU

**NEW FRONTIERS. NEW DREAMS**





Identify the bank  
from its digital  
branch.

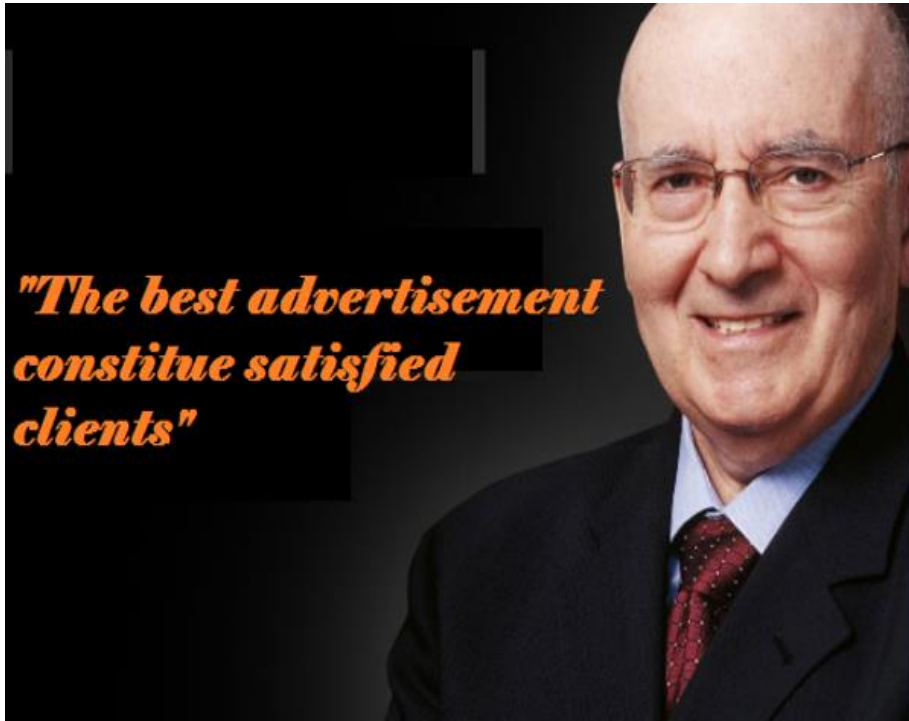




# Bahamas

Which footwear brand makes  
this company?





Identify the  
famous  
management  
guru.





Identify the  
computer  
language.





With which famous magazine would you associate this logo?





Identify the huge  
industrial house  
this scion belongs  
to.



**PROWL**

COMING SOON

An active lifestyle brand for the ready to move generation

**#readytomove**

Which celebrity  
is behind this  
initiative?





This is the logo of  
which famous  
financial  
institution?



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**Answers**





# ANSWERS

1. MARS INC
2. LINCOLN
3. OLAY
4. SALIL PAREKH
5. BUDWEISER
6. 3M
7. ORACLE
8. MERLIN ENTERTAINMENT
9. FITBIT
10. FLAIR
11. UNITED BISCUITS
12. BEML
13. CANARA BANK
14. RELAXO
15. PHILIP KOTLER
16. PYTHON
17. PENTHOUSE
18. ADANI
19. TIGER SHROFF
20. BAJAJ FINSERV



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