



TATA
CRUCIBLE
THE CORPORATE QUIZ
2018

Coimbatore Prelims

Presented by



prelim





Which atta brand
launched this
campaign in
association with
the Delhi
Daredevils?





Which company has launched this initiative called 'FurniSure'?





This is the
frequent flyer
program of which
airline?





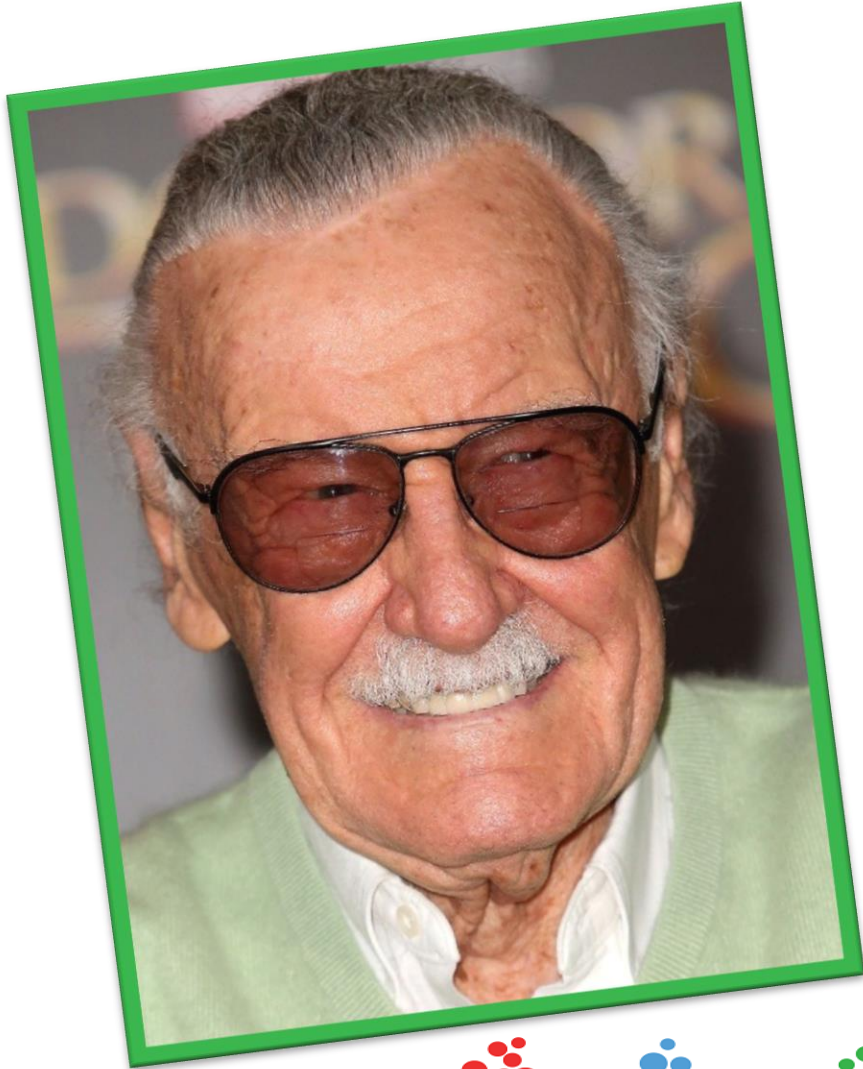
Identify the
blanked out
celebrity.





This is the old logo
of which MNC?





Identify the
person.



7

SanDisk

tegile

upthere

Which company acquired all of these?





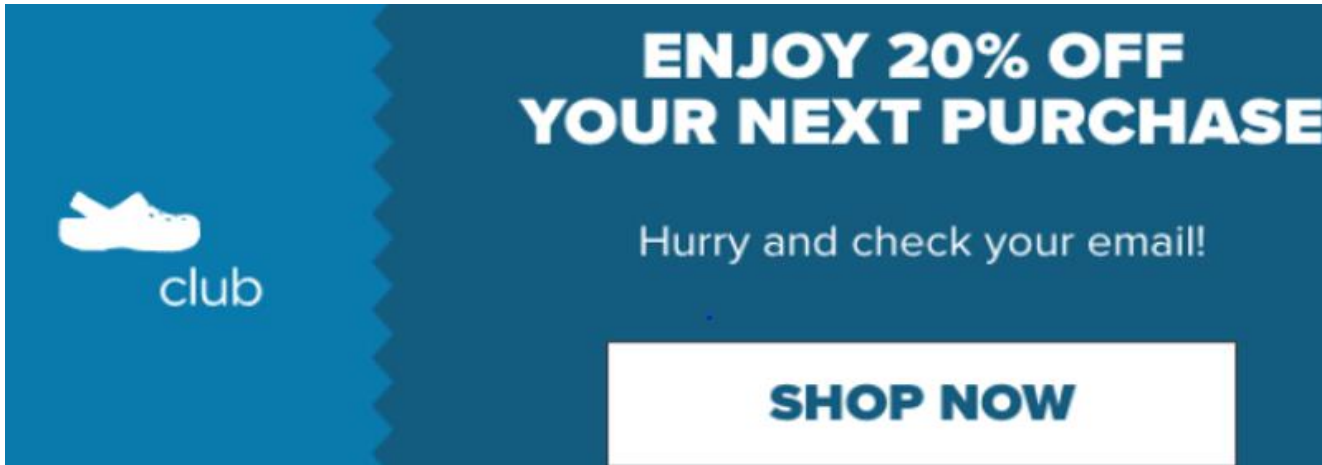
With which social network would this person be associated?





Which publishing company came out with this offer?





**ENJOY 20% OFF
YOUR NEXT PURCHASE**

Hurry and check your email!

SHOP NOW

club

Identify the footwear brand.



Which site was created in 2006,
primarily to help within companies
to share their presentations?

It turned out to be a super hit and was
acquired by LinkedIn around 2012



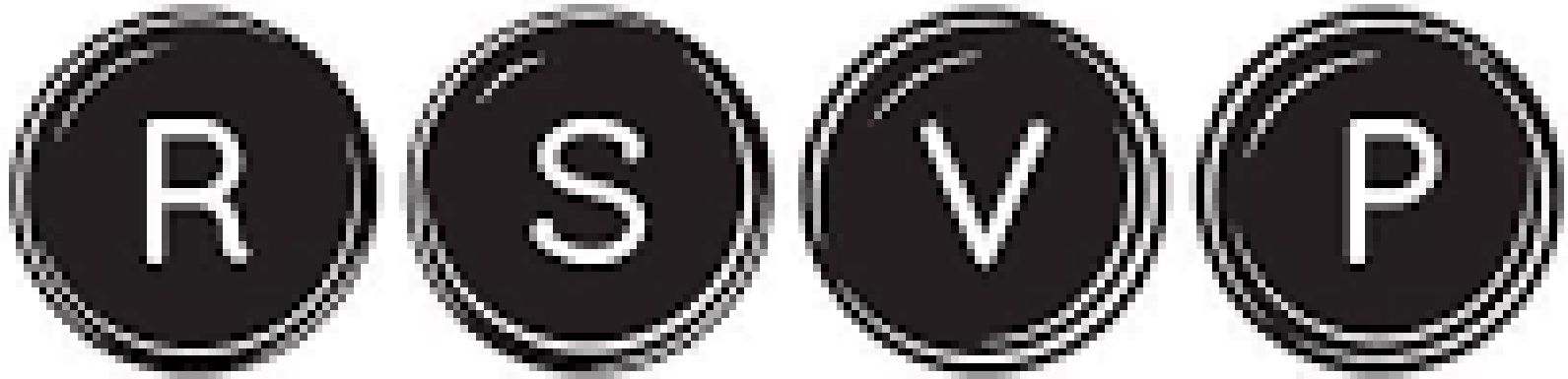
This e-commerce company was founded by Praveen Sinha, Lakshmi Potluri, Arun Chandra Mohan and Manu Jain.



K.V. P Moopanar started something under the name _____ Moopanar to sell cotton sarees and dhotis woven on his own loom.

What brand are we talking about?





Which Indian media personality owns
this brand?



The Golden Star Bank was established in 1982, located in Vienna, Austria. In 2003, a Austrian Interior Ministry released a report that claimed that the bank was engaging in espionage, "money-laundering, the distribution of forged currency and illegal trade with radioactive substances. Subsequently, the bank shut. Which country was it from?





Which global company owns these brands?



This was started by Sean Rad, Jonathan Badeen, Justin Mateen among other co-founders. The app helps its users find the perfect match.



Which feature was first developed by Toshihiko Nagoko, who would then program Super Mario Bros, in his games Ice Climber and Excitebike, which is a very common feature seen in video games today?



Trringo is a first-of-its-kind tractor and farm equipment rental business that aims to uplift mechanisation in Indian farming. Who started this venture?



If Albert Einstein was the
Time 'Person of the
Century' in 1999, who was
the runner up?



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Answers



ANSWERS

1. AASHIRWAD/NATURE FRESH

2. FLIPKART

3. TURKISH AIRLINES

4. KAMAL HASSAN

5. SAMSUNG

6. STAN LEE

7. WESTERN DIGITAL

8. INSTAGRAM

9. AMAR CHITRA KATHA

10. CROCS

11. SLIDESHARE

12. JABONG.COM

13. POTHYS

14. RONNIE SCREWVALA

15. NORTH KOREA

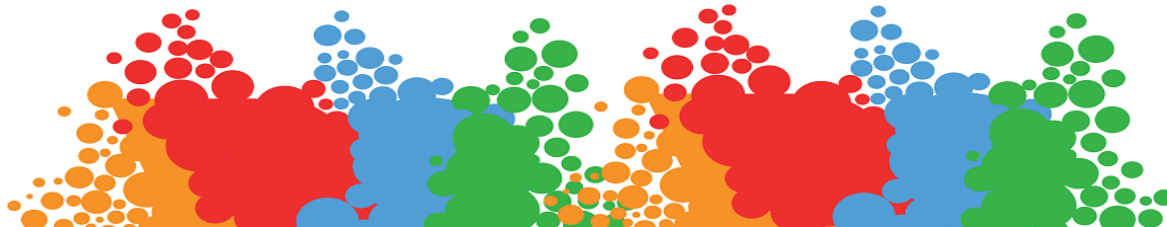
16. UNILEVER

17. TINDER

18. SCRENSCROLLING

19. MAHINDRA AND MAHINDRA

20. MAHATMA GANDHI



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