

TATA
CRUCIBLE
THE CAMPUS QUIZ
2019

COIMBATORE PRELIMS

Presented by



tatacrucible.com



1

What is the
full form of
HBO?



2

Which
company is
JNJ on the
NYSE?

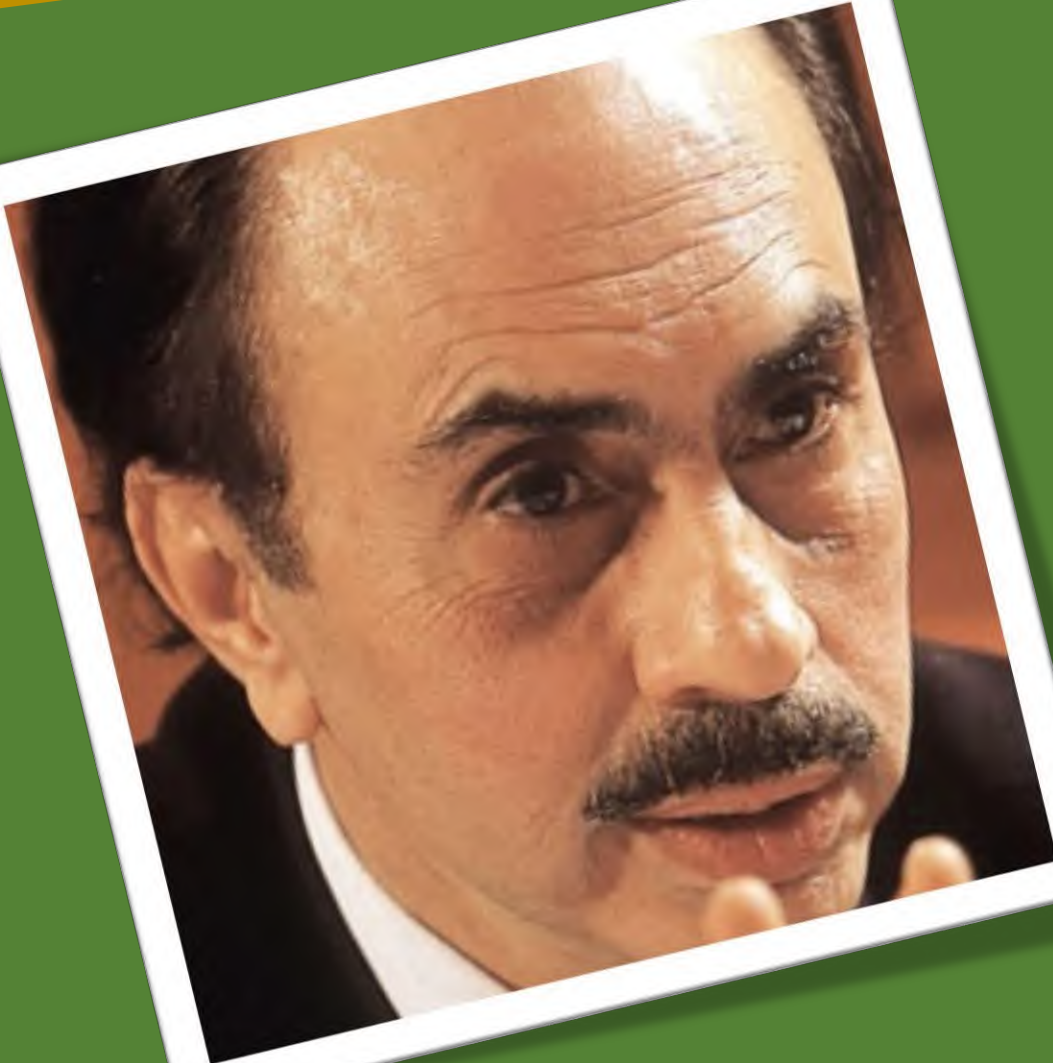


3

The **Arsenal**
Football stadium
has been
renamed after
which airline?



4



Identify this
famous
businessman.



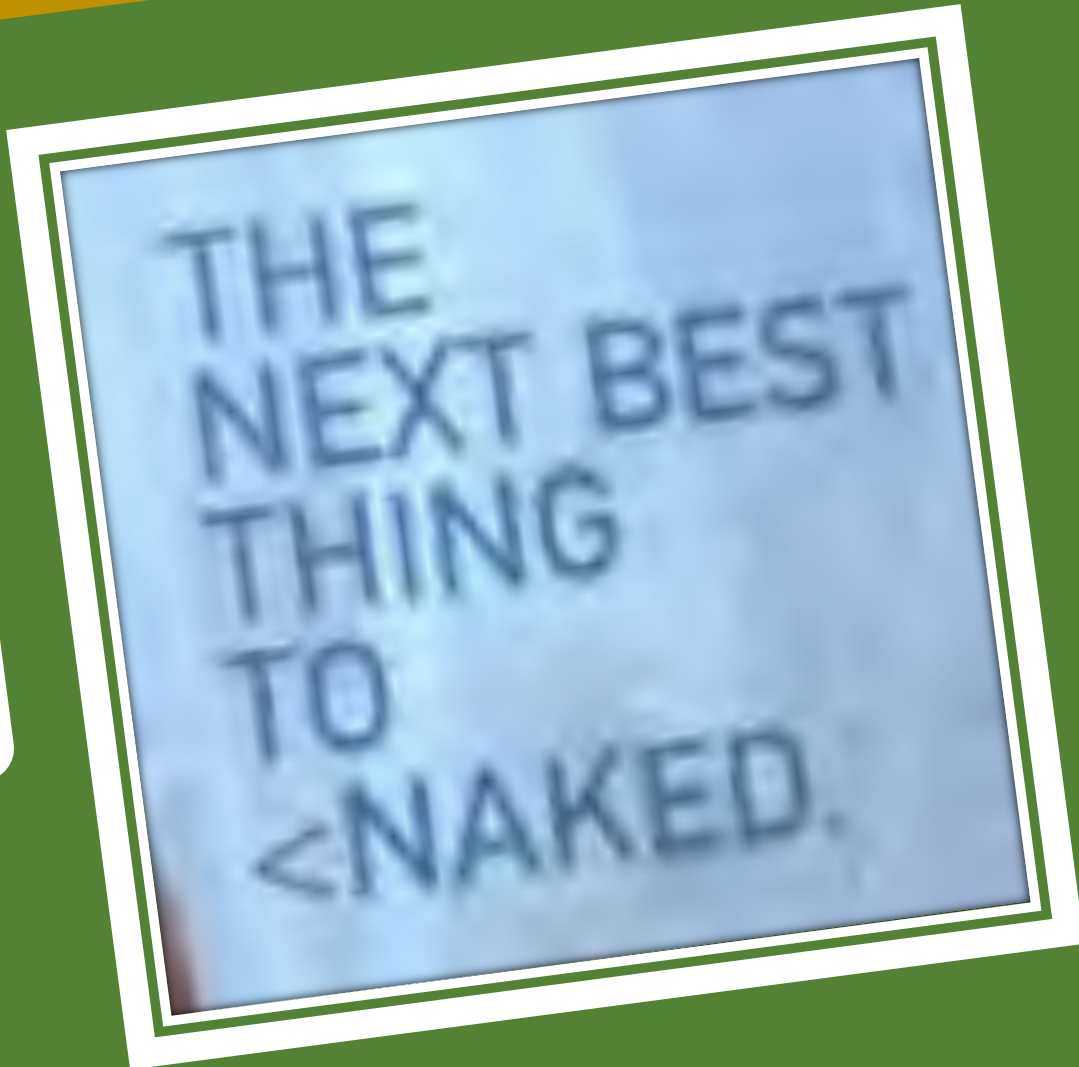
5

Which famous
shoe brand has
the **Basset**
Hound as its
logo?





Identify the
brand.



Which brand has
this tagline?



8



Identify this
person.



Bran Flakes, Rice Krispies, Frosted Flakes and Special K are all products that belong to which company?



10

Which food chain initially began its service with a promise to its customers of **“Speedee Service”**?



The meaning of the name of this brand stands for **“wide ranging sound.”**
Which brand?



12

Which GM
brand was
behind **Matiz**
cars in India?



13

The logo for HARMAN, featuring the word "HARMAN" in a bold, blue, sans-serif font. Above the text is a blue swoosh that arches over the letters, and below it is another blue swoosh that underlines the text.

Who owns this
brand?





Identify the
airline.



LightScribe is an optical disc recording technology that utilizes specially coated recordable CD and DVD media to produce laser-etched labels. Which company produced this?



AXA has tied up
with which Indian
company to
explore the life
insurance
segment?





This is the old
logo of which
company?



What did Charles Lazarus initially start in Washington, DC during the post-war baby boom era in 1948 as a baby furniture retailer known as

"Children's Supermart"?



The International No. 1 Bestseller

The TIPPING POINT

HOW LITTLE THINGS CAN MAKE
A BIG DIFFERENCE



Who is the
author of this
book?



20



Which brand manufactures this?



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Answers

1. HOME BOX OFFICE

2. JOHNSON AND JOHNSON

3. EMIRATES

4. ADI GODREJ

5. HUSH PUPPIES

6. OAKLEY

7. JOCKEY

8. RAJIV SURI, NOKIA CEO

9. KELLOGGS

10. MCDONALDS

11. PANASONIC

12. DAEWOO

13. SAMSUNG

14. GULF AIR

15. HP

16. BHARATI

17. KITPLY

18. TOYS R US

19. MALCOLM GLADWELL

20. CAVINKARE



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