

TATA
CRUCIBLE
THE CAMPUS QUIZ
2019

KOCHI PRELIMS

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#QFRS

QUALIFIERS





Which Japanese company, co-founded by Akio Morita, derives its name from the Latin word for sound?





Horch, DKW, Wanderer
and _____ are the four
automobile companies
represented by the logo
of _____.





Eclair, Gingerbread,
Honeycomb, Nougat
are all types of
what?





What is the term used to denote the practice of doing business with clients by meeting them in gyms, fitness centres or during a jog, run or a marathon called?





Identify this Indian gentleman from the world of finance.





Identify this eminent
business founder.





Core Competence
Model is also known
as the Hamel and
Model.





8

The three dots on the logo symbolize the three original branches of this famous fast food chain. Which one?





Identify the
organisation.



Who is the
CEO of Google
Inc.?



Kandathil Varghese Mappillai founded the magazine Bhashaposhini. Which other entity from the publishing space did he give this part of the world?





Identify the brand.



Which taxi aggregator in this world had bought the Indian company 'Taxi for Sure'?





CK

Identify the brand.



Which actor from Kerala is the chairman of Malayalam Communications, which runs the Malayalam television channels Kairali TV, People TV and WE TV?



Ringgit is the
currency of
which country?





aer
HOME & CAR FRAGRANCES

Which group
manufactures
this brand?



Which group from Kerala, owns the Wonderla Resort and Water Park?



Which famous bank
was founded by
Ammembal Subbba
Rao Pai in
Mangalore?





This is the logo of
which organization?



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Answers

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1. SONY
 2. AUDI
 3. ANDROID VERSIONS
 4. SWEATWORKING
 5. UDAY KOTAK
 6. HOWARD SCHULTZ
 7. PRAHLAD
 8. DOMINO'S
 9. WTO
 10. SUNDAR PICHAI

11. MALAYALAM MANORAMA
 12. MRF GROUP
 13. OLA
 14. CALVIN KLEIN
 15. MAMMOOTY
 16. MALAYSIA
 17. GODREJ
 18. V-GUARD INDUSTRIES
 19. CANARA BANK
 20. KOCHI METRO
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