



Presented by















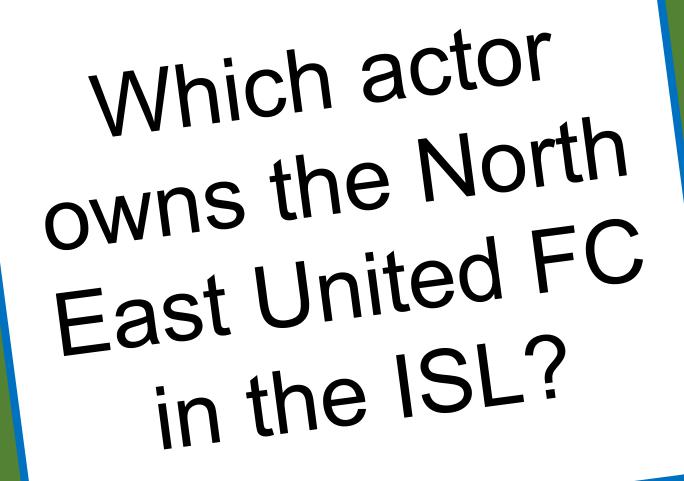


Android APK is the file format used to distribute and install application software and middleware onto Google's Android operating system. What does APK stand for?

















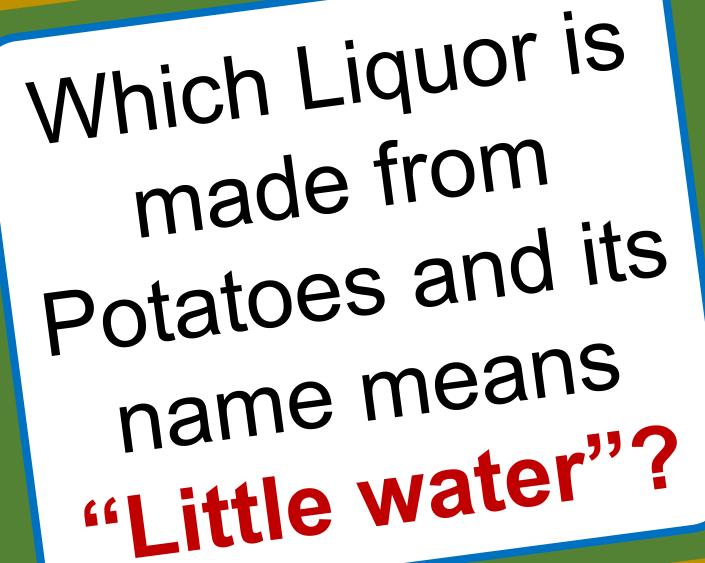
Which brand known as the "Blue dot" was founded in 1923 under the name "Ideal"?



















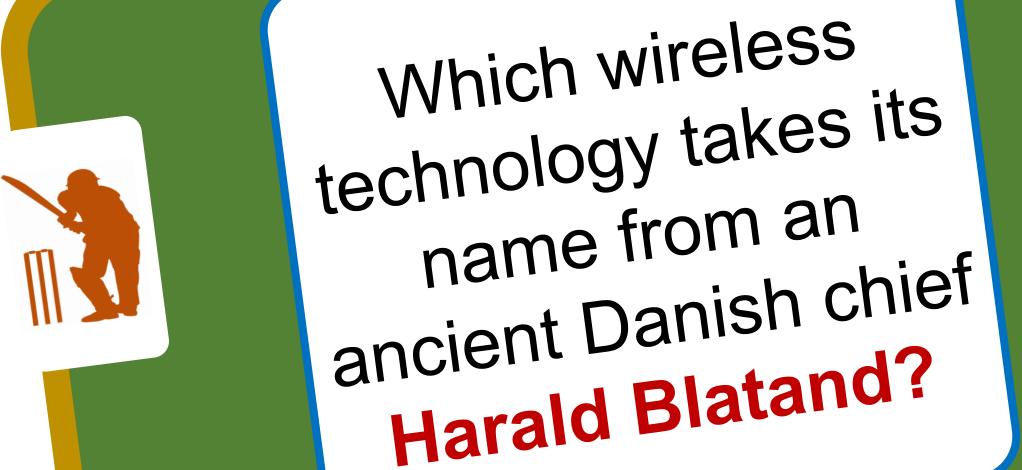


Identify this lady.

















What is the marketing term "BA" for a loyal customer who is engaged into active promotion of a brand or a product without being paid to do so?







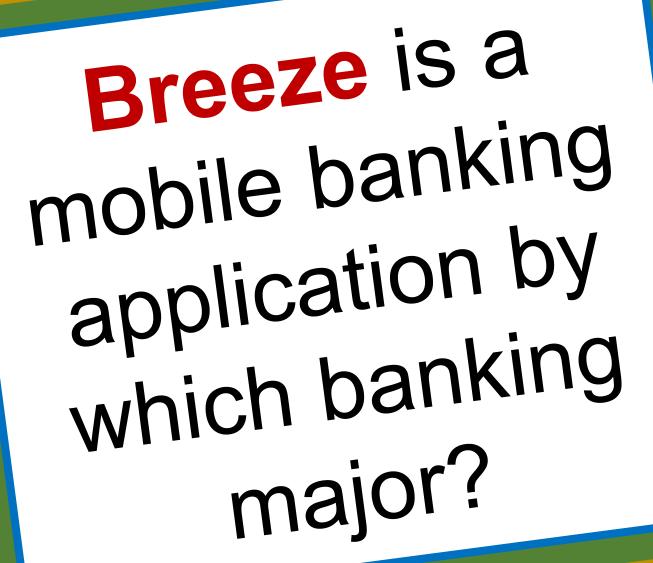
In 2008, Anheuser-Busch Companies, Inc. an American brewing company was acquired by which Belgian-Brazilian company for \$52 billion to create one of the largest brewing companies in the world?





















Identify the organisation from the logo.









Identify this person.









'Hit — the antiroach gel' is a brand of owned by which company?









Which well know Korean conglomerate's name, founded by Kim Woojung, is said to be a combination of the Korean word meaning Great and the founders name?









The magazine is compact, with its pages roughly half the size of most American magazines.

Hence, in the summer of 2005, the
U.S. edition adopted the slogan,
"America in your pocket." Their holding
company has filed for bankruptcy for a
second time on February 17, 2013.
Which magazine?











Identify the author.







The year 1930 was when the world suffered the great depression. The three brothers, Kasturbhai, Narottambhai and Chimanbhai, decided to set up a mill to produce superfine fabric.

The best technology of that time was acquired at a most attractive price. And a company called _____was born.

Which company?









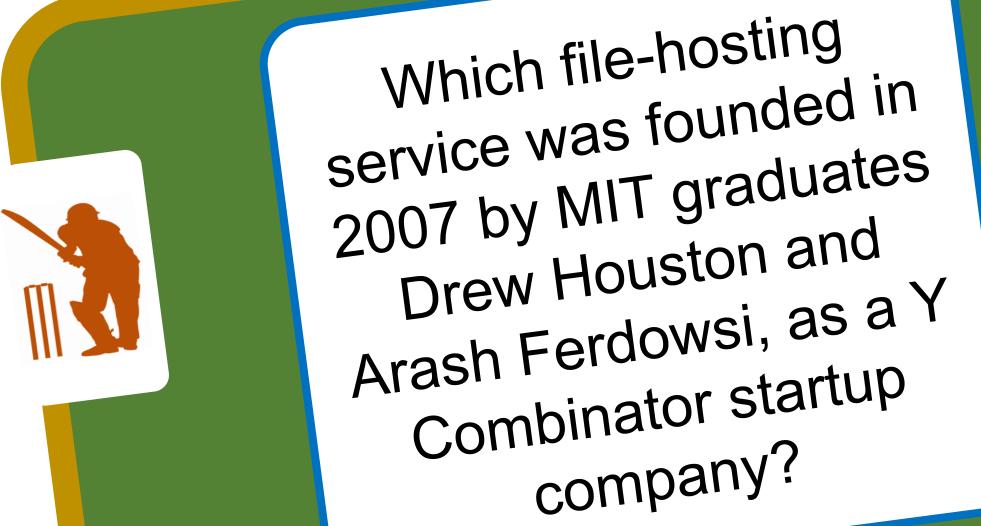
It was known as MARATHON in the United Kingdom till 1990 when they changed the brand name. How do we know this confectionery brand today?



















Set up on 10th March, 1954, it is the first drug manufacturing company to be set up in the public sector by Government of India with active cooperation of WHO and UNICEF. Identify?











be more. every day."

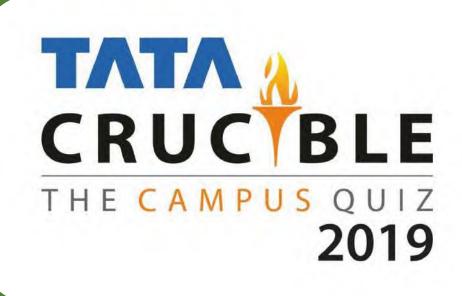
To transform in a sustainable manner, the lives of all those we touch, by nurturing and empowering them to maximize their true potential.



With which company would you associate this?









Answers





8. INBEV

10. KOREAN AIR

9. STANDARD CHARTERED BANK

1.	APPLICATION PACKAGE FILE	11. NANDAN NILENKANI
2.	JOHN ABRAHAM	12. GODREJ
3.	BLAUPUNKT	13. DAEWOO
4.	VODKA	14. READER'S DIGEST
5.	ANITA RODDICK	15. AYN RAND
6.	BLUETOOTH	16. ARVIND LIMITED
7.	BRAND ADVOCATE	17. SNICKERS

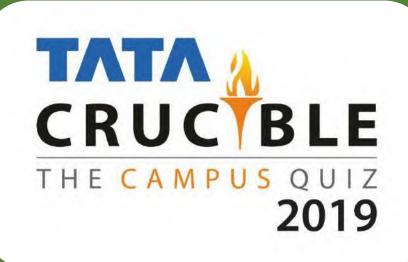
18. DROPBOX

20. MARICO

19. HINDUSTAN ANTIBIOTICS LIMITED









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