

TATA



TATA
CRUCIBLE
THE CORPORATE QUIZ
2018

Bhubaneshwar Prelims

Presented by



prelim





This is the logo of
which writing
instrument brand?





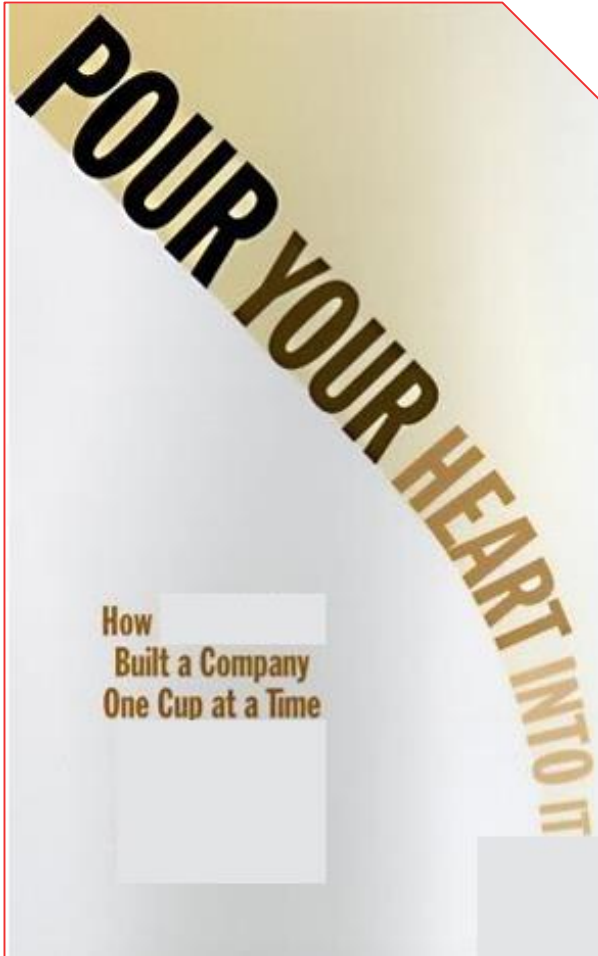
The

People

Since 1929

Which brand has been blanked out?





This is a book about
which company?





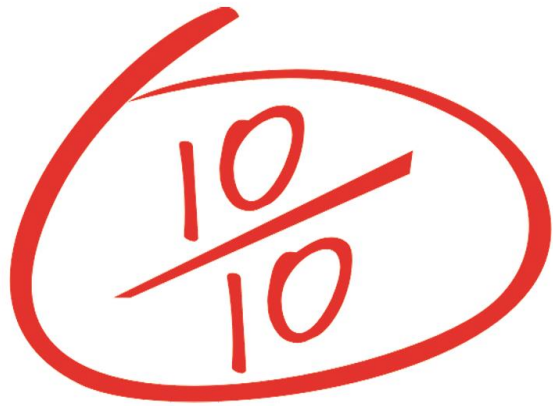
Identify this iconic
business leader?





Identify the financial institution.





TEN
MARKS

Which global
giant owns
'Ten Marks'?





Identify this
Indian e-
commerce
company.



TIME

Which group
owns this
magazine?



This is the logo
of which
omnichannel
furniture and
décor retailer?

Let's Create





Identify the
brand.





Identify this
Indian fast-
growing self
expression
platform.





Identify the
messaging
app.



UNSTOPPABLE
P O W E R

Introducing the Metallic Sheen Collection
featuring the Pegasus 35.

Identify the sportswear manufacturing company.





Identify this
founder of a
famous edu-tech
company.





Identify the digital streaming service co-founded by him.



Paul Galvin, along with his brother, started this company as Galvin Manufacturing Company in 1928. Which company?





Which brand
makes this
beverage?





Identify the global fast food chain from its print ad.





This is the new logo of
which company?



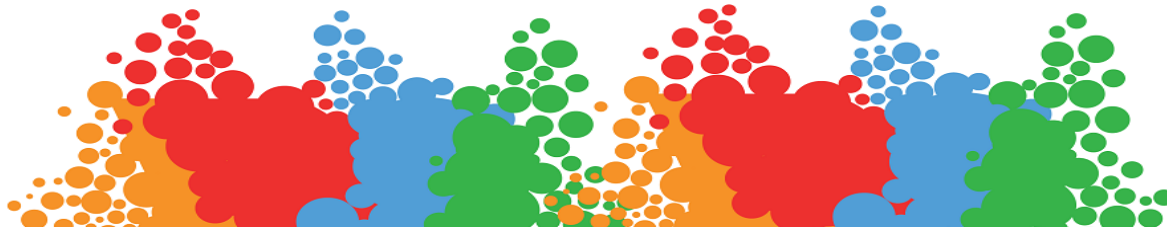


Identify this American internet entrepreneur, venture capitalist and author.



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Answers



ANSWERS

1. PILOT PENS
2. BOROLINE
3. STARBUCKS
4. LEE IACocca
5. MERRILL LYNCH
6. AMAZON
7. INDIAMART
8. MEREDITH CORPORATION
9. URBAN LADDER
10. QUAKER OATS
11. YOURQUOTE
12. TELEGRAM
13. NIKE
14. BYJU RAVEENDRAN
15. NETFLIX
16. MOTOROLA
17. 7UP
18. BURGER KING
19. SEAGATE
20. REID HOFFMAN



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