

TATA
CRUCIBLE
THE CAMPUS QUIZ
2019

BHOPAL PRELIMS

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#QFRS

QUALIFIERS





Identify this
famous
industrialist.





**Expand
BHEL.**





Which famous production company is this?

Which automobile
company
manufactures the
brand 'Marazzo'?





What does
GSTN stand
for?





Identify the brand.





Identify the brand.





Which group owns
this brand?





The concept of GNH was developed in an attempt to define an indicator that measures the quality of life or social progress in more holistic and psychological terms than GDP. What does GNH stand for?



The words 'Satisfaction Guaranteed' were written on the first Walmart sign by which pioneering leader?





JUST DO IT.

Identify the brand.



Which famous gaming company started off by manufacturing playing cards called 'Hanafuda'?





Which famous company traces its origins back to this brand?

With which global restaurant chain, popular in India, would you associate the 'Golden Arches'?





Identify the currency.





Identify the
company.



Alliance Air is a
wholly owned
subsidiary of?





Which famous app is this?





Identify the brand.



Who was the author
of this book?



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Answers

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1. JRD TATA
 2. BHARAT HEAVY ELECTRICALS LIMITED
 3. COLUMBIA PICTURES
 4. MAHINDRA
 5. GOODS AND SERVICE TAX NETWORK
 6. AMBUJA CEMENT
 7. MASTERCARD
 8. RAYMOND GROUP
 9. GROSS NATIONAL HAPPINESS
 10. SAM WALTON

11. NIKE
 12. NINTENDO
 13. NESTLE
 14. MCDONALDS
 15. EURO
 16. NETFLIX
 17. AIR INDIA
 18. WE CHAT
 19. RED BULL
 20. DR RAGHURAM RAJAN
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