

TATA
CRUCIBLE
THE CAMPUS QUIZ
2019

BANGALORE PRELIMS

Presented by



tatacrucible.com



1



Identify the
brand associated
with this person?



2



Which famous chain is
this?

3



With which
organisation
would you
associate this old
logo?



4

JACK'S



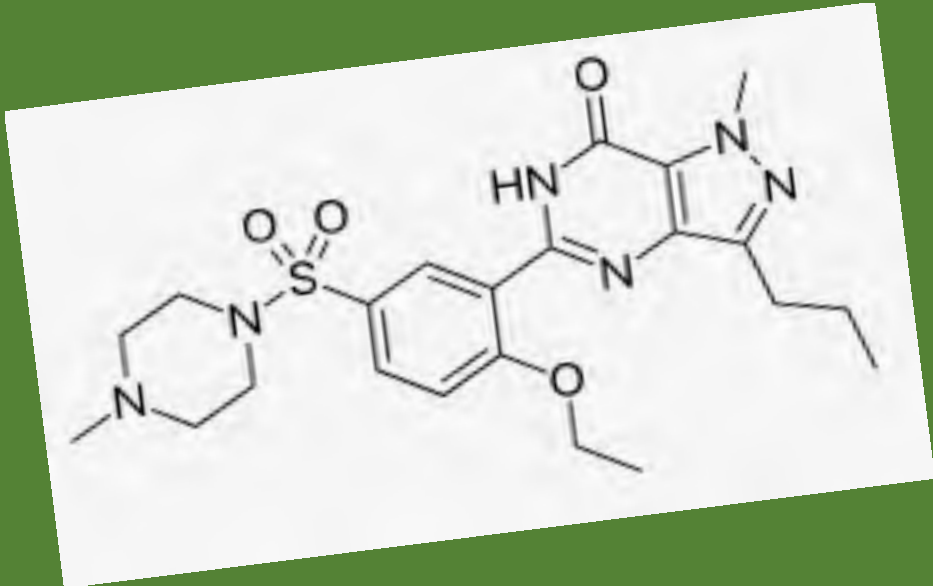
With which retail giant
would you associate this
brand?

5



With which
deodorant brand
would you
associate this
game?





This is the
chemical formula
for Sildenafil.
With which
pharma product
would you
associate this?





Identify the
brand.





Which Dutch
bank's origin lies
in The Nederland
Trading society?





Identify the
brand.



10

This is an advertising strategy that focuses on low-cost unconventional marketing tactics that yield maximum results. The original term was coined by Jay Conrad Levinson in his 1984 book '_____ Advertising'.



Martin Bromely, Irving Bromberg, and James Humpert to provide coin-operated amusements for American servicemen on military bases started it in 1940 as in Honolulu, Hawaii. What?



Which network marketing company was founded in 1959 by Jay Van Andel & Rich Devos?





Identify this person who was in the news for purchasing the most expensive US home ever sold.





With which company would you associate this brand?



15



simple • fresh • daily

HOMESTYLE FOOD
DELIVERED WITH LOVE

Identify this
brand.



16

Who owns
Royal
Enfield?





In which country
is this brand
headquartered?



18

This breakfast giant was the former owners of Fisher Price and was bought over by Pepsi by 2001?





Be Ahead with Sustained Excellence

Identify this integrated
educational service
provider.




Identify the
organisation.



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Answers

- 
1. MDH
 2. CREAMSTONE
 3. RADIO CORPORATION OF AMERICA
 4. TESCO
 5. AXE
 6. VIAGRA
 7. MSEAL
 8. ABNAMRO
 9. KIA MOTORS
 10. GUERILLA MARKETING

11. SEGA
 12. AMWAY
 13. KENNETH GRIFFIN
 14. BOEING
 15. HOMELY
 16. EICHER MOTORS
 17. FRANCE
 18. QUAKER OATS
 19. BASE
 20. KARNATAKA CRICKET ASSOCIATION
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