

TATA
CRUCIBLE
THE CAMPUS QUIZ
2019

ANAND PRELIMS

Presented by



tatacrucible.com

#QFRS

QUALIFIERS





Which company is
behind this
initiative?



Identify the
global fashion
brand.



3

Ravindra Patel and his wife Manjula ran a chemical factory named Rexo Products in Nairobi. Who's their famous son, who was succeeded by Mr. Das?





#UNDERMYWATCH
WE WILL MAKE WAY FOR
THE AMBULANCE

Under My Watch is an initiative by [redacted] that celebrates conscious and responsible citizens who make India better, one small act at a time. It starts now. And it starts with you.



Which media house is behind this campaign?

5

This rainbow filled candy has been popping fun and goodness since 1950. It has a fruit jelly version, that is a mouth-watering range of pulpy fruit chews that exude fresh fruit juice with each bite.

Available in five exciting variants – Lychee, Strawberry, Kaccha Aam, Guava and Orange. Which brand is this?



6

SMART KITCHEN

Which brand
came up with the
'Smart Kitchen'
range of outlets?



OWN

Who owns this
famous network?





Which bank owns
this subsidiary?



9

voot

Who owns this
streaming
service?



10

What portmanteau term is used to describe a newspaper or magazine ad resembling editorial in style and layout?





Which tech giant is behind the 'Jacquard Project'?



Identify the
brand.





Identify the author.



14



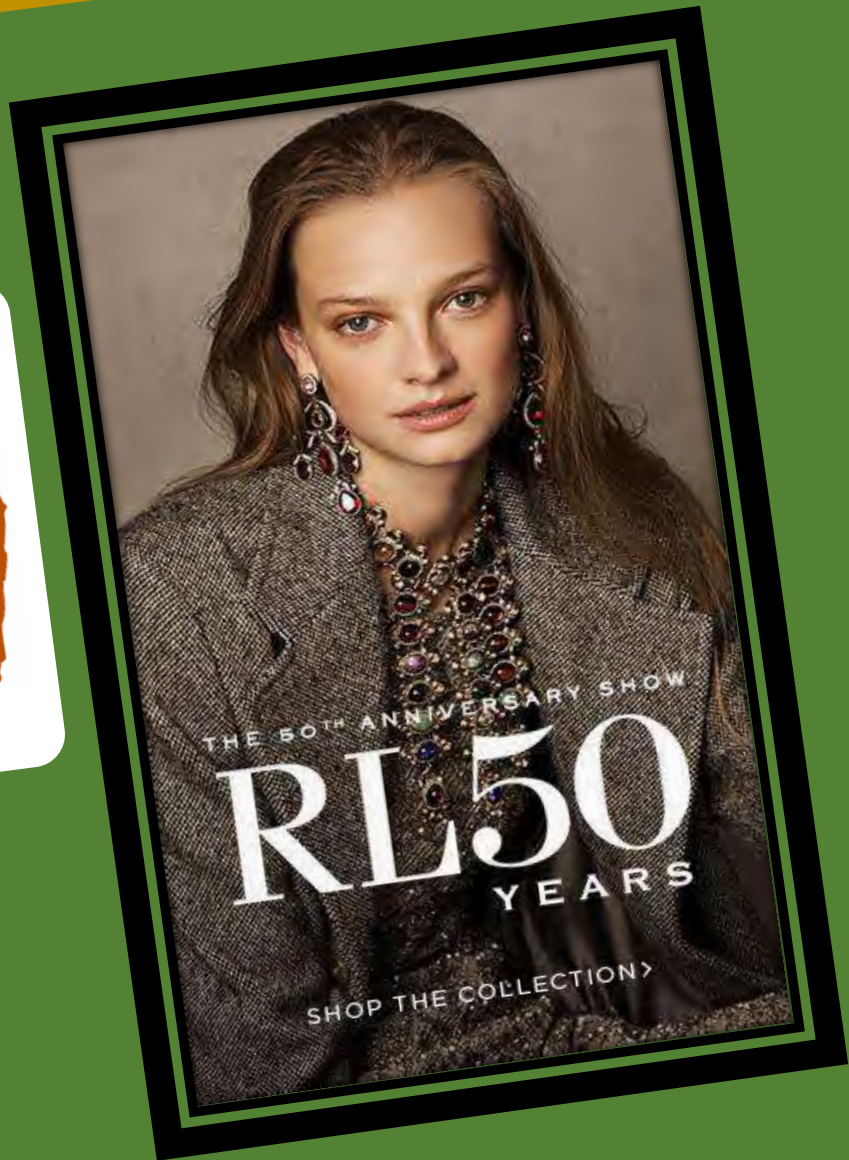
Who owns
this brand?





Identify the app
behind this ad.





Identify the
fashion brand
associated with
this magazine.





Identify the app.





With which bank's insurance arm is this character associated?



Ole Kirk Christiansen
founded this company,
that is today
headquartered in
Billund, Denmark.
Which child friendly
company is this?



NEW ISN'T ON ITS WAY.

**WE'RE APPLYING IT
RIGHT NOW.**

is answering real business challenges for our clients through innovation and deep industry knowledge. Here's how.



Identify the global multinational brand.

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Answers

1. DELL
2. FENDI
3. URJIT PATEL
4. THE HINDU
5. POPPINS
6. PRESTIGE
7. OPRAH WINFREY
8. BANK OF BARODA
9. VIACOM 18
10. ADVERTORIAL

11. GOOGLE
12. BIG BASKET
13. ANITA RODDICK
14. PEPSICO
15. FOODPANDA
16. RALPH LAUREN
17. TELEGRAM
18. ICICI PRUDENTIAL
19. LEGO
20. ACCENTURE



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