

**TATA**  
**CRUCIBLE**  
THE CAMPUS QUIZ  
2019

**AHMEDABAD PRELIMS**

*Presented by*



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**#QFRS**

**QUALIFIERS**



1



ADPL

Identify this firm,  
established in  
1886 and named  
after him.





We create chemistry

Identify this  
global  
corporation.



3

Which stock exchange, owned by Intercontinental Exchange, is located at 11 Wall Street, Lower Manhattan, New York City?



4



Identify this  
famous Indian  
brand.





This company  
was launched for  
the licensing of  
which famous  
cartoon  
character?





Which celebrity  
was the first  
centrefold for  
the Playboy  
magazine?







Which famous businesswoman and TV anchor is behind the 2018 book: *The Wisdom Journal: The Companion to The Wisdom of Sundays*?



8



Identify this  
person from the  
world of finance.



Ravi Purti |  
Business Plus |  
Sahiyar | Shatdal |  
Dharmlok |  
Chitralok | Zagmag

These are  
magazines from  
which famous  
newspaper?



10

Banca Monte dei Paschi di Siena S.P.A is the oldest surviving bank in the world. Which country would you be in if you were visiting this bank?



Nestea is a brand of iced tea and cold beverage solutions owned by Nestlé, and manufactured by which company?



Hari Menon, VS  
Sudhakar, Abhinay  
Choudhari, Vipul Parekh,  
VS Ramesh are founders  
of which famous online  
supermarket endorsed by  
Shah Rukh Khan?



**TEA TREE**



**SKIN CLEARING CLAY MASK**  
MASQUE NETTOYANT CLARIFIANT À L'ARGILE

This is a brand  
from which  
organization?





Which media baron is this?





15

Co-founded by Ralf Wenzel, this German mobile food delivery marketplace owns EatOye Pvt. Ltd.





Who owns this restaurant?





Which Indian  
bank was  
founded by this  
person?





Who owns this  
brand?



IT is the NYSE stock symbol for which information technology research and advisory firm headquartered in Stamford, Connecticut?





Which brand's  
print ad is this?



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**Answers**

1. ARTHUR D LITTLE
2. BASF
3. NYSE
4. HALDIRAM'S
5. GARFIELD
6. MARILYN MONROE
7. OPRAH WINFREY
8. C.D DESHMUKH
9. GUJARAT SAMACHAR
10. ITALY

11. COCA COLA COMPANY
12. BIG BASKET
13. BODYSHOP
14. VIVECK GOENKA
15. FOODPANDA
16. VIRAT KOHLI
17. YES BANK
18. MARICO
19. GARTNER INC
20. HAJMOLA





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