

# ROLE : PRODUCT DESIGN & DEVELOPMENT

**Level and Designation:** Sr. Manager / Asst. General Manager

**Vacancies:** 1

**Possible Remuneration:** INR 5 Lakh+

## Responsibilities

- Will be responsible for compiling content and framework of products, articles and other publications (offline and online) for the company.
- Engaging in content coordination with various consultants of the editorial team.
- Involvement in product development, content analysis and execution.
- Coordinating and collaborating with editorial team in forming a basis for communication of projects to customers/end users.
- Engagement in school interactions for various product and publication categories.
- Involvement in creation of future ideas/projects.

## Skills Desired

- Excellent communication skills.
- Fluency in English language is a must.
- Ability to create original content.
- Strong research abilities to curate the required content.
- Minimum 2 years' experience in content creation.
- Understanding of the education sector and NEP2020 would be an added asset.

## Your Profile

- Ideally an MBA or Masters in communication or Journalism from a reputed school with 3+ years of experience.
- Experience in research and content creation.
- Passionate about education, creating, reading and building brands.
- Problem solver, innovator and experimenter.

The position is a **FULL TIME ROLE** from an office location.

Location: BENGALURU