KNOWLEDGE OF INDIA BASED PROGRAMME

As per NEP 2020

Imbibe knowledge of India.

Inculcate cultural awareness.

Ignite curiosity.

INDIA
AWARENESS
PROGRAM

The **India Awareness Program (IAP)** is India's first focussed, NEP 2020 compliant **knowledge of India** initiative to help students imbibe awareness about our country, inculcate a sense of national belonging and enhance cultural awareness.

A BOOK THAT CHANGES EVERY MONTH

School Deliverables
- Grade 1 to 12
- Monthly student workbook (10 months)
- Monthly digital textbook for teachers

Online Support
- Teacher Manual
- Assessment sheets

Online Support provided at www.greycaps.com

PROGRAMME STRUCTURE

Beginner | Class 1 & 2
Common book for students and teachers

LEVEL 1 | Class 3 & 4
Monthly digital copy for teachers | Monthly student workbook

LEVEL 2 | Class 5 & 6
Monthly digital copy for teachers | Monthly student workbook

LEVEL 3 | Class 7 & 12
Monthly digital copy for teachers | Monthly student workbook

Special March Edition

AMAZING INDIA
Annual workbook

CONTENT FRAMEWORK

The beginner level

is designed in a simple, storytelling format appropriate for class 1 and 2.

- Makes the child 'think and ask' from an early age
- Develops a sense of cultural and national immersion
- Helps relate to their surroundings
- Builds conversation ability
- Boost confidence at an early age

LEVEL 1 TO LEVEL 3

Topical Learning
IAP has a unique system of covering content which has relevance to a particular month.

Structured Format
Information given in the books are represented in a very systematic and structured format.

Monthly Test/Quiz
Ready to use and interactive test material provided on a monthly basis.

Evaluation
A question bank is uploaded two times during the year for evaluation with assessment sheets and answer keys.

Generationally Relevant
We recognise that students need information relevant to the changing environment.

Why should schools adopt this program?

FOR STUDENTS

1 Makes students more nationally aware

2 Builds conversation ability

3 Learning the art of asking questions

4 Increases student confidence

5 Need for continuous non-academic inputs

FOR SCHOOLS

1 As per NEP 2020

2 Relate to an ever-changing student community

3 Coverage of contemporary topics as a catalyst for discussions

4 Teacher becomes the first source of information

5 Monthly information capsule to stay ahead of the curve

₹350/-
per student per year

To subscribe to the India Awareness Program please contact :

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Greycaps Knowledge Tribe
is Asia's largest onstage quizzing and knowledge services company.

We conduct over 250 quiz shows across 90 cities in Asia every year. Apart from India, we host quiz shows in countries such as Singapore, Oman, UK, USA, Kuwait, Japan and the UAE. Our quiz shows are broadcast on national television channels such as CNBC-TV 18, ET Now and History Channel, along with various digital outlets.

Our programs and publications reach over 50 cities across India – digitally and physically, and our clientele includes the Tata Group, TCS, NSE, RBI, Thomas Cook, Tata Steel, Economic Times to name a few.

Our mission is to
CREATE A KNOWLEDGE TRIBE BY IGNITING HUMAN CURIOSITY,
one student, one institution, one city at a time.

Knowledge Tribe is an initiative by Greycaps for all knowledge enthusiasts, to get together and deliberate on different topics of their choice.

We are also known for TeacherTribe.world, an exclusive portal dedicated to teachers.

Think Tank

- Former Director, Academics at CBSE.

- Doyen of school education in India.

- Brain behind several innovations at CBSE.

- Author and sought-after speaker at education conferences.

G. Balasubramanian

- Asia's most prolific quiz host.

- Hosted over 3000 shows in 9 countries.

- Seen every weekend hosting quiz shows on national television in India.

- Alumnus of Harvard Business School.

Giri Balasubramaniam (Pickbrain)