

ROLE : CREATIVE DESIGN

Level and Designation:

Asst Creative Manager / Creative Manager

Vacancies: 2

Possible Remuneration: INR 3.6 Lakh+

Responsibilities

- Working on a variety of products and websites, ads, books, magazines, posters, video creation, product packaging, corporate communications and corporate identity, brand requirements for print and digital usage.
- The work requires creative flair, up-to-date knowledge of industry software and a professional approach to time, costs and deadlines.

Skills Desired

- Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, additional skills preferred are- Corel Draw, InDesign, After Effects, etc. Microsoft Office (Word, Excel, PowerPoint)
- Creative flair, originality and a strong visual sense
- Ability to scale to new developments in design software, current trends and tools
- Interest in creative product development
- Ability to create original creative material and enhance existing material
- Ability to co-ordinate with multiple teams on projects
- Strong computer skills and Good communication skills
- Flexibility at work

Your Profile

- There are no formal academic requirements for entry into the profession, although experience in fine arts, illustration and graphic design qualifications will be helpful.
- Should have 1 or 2 years of experience.
- While entry is open to non-graduates, preference will be given to those with relevant degrees. A degree in graphic design will have an added advantage although other art and design subjects will be accepted.

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Responsibilities

- Video editing skills and flair for creative video editing skills is imperative.
- Working on a variety of products and websites, ads, books, magazines, posters, product packaging, corporate communications and corporate identity, brand requirements.
- The work requires creative flair, up-to-date knowledge of industry software and a professional approach to time, costs and deadlines.

Skills Desired

- Adobe Premiere Pro, After Effects, Adobe Illustrator, Adobe Photoshop, additional skills preferred are- Corel Draw, InDesign, etc. Microsoft Office (Word, Excel, PowerPoint)
- Creative flair, originality and a strong visual sense
- Ability to scale to new developments in design software, current trends and techniques
- Interest in creative video editing and product development
- Ability to create original creative material and enhance existing material
- Ability to co-ordinate with multiple teams on projects
- Good communication skills + Flexibility at work

Your Profile

- There are no formal academic requirements for entry into the profession, although experience in video editing, film making, fine arts, illustration and graphic design qualifications will be helpful.
- Candidates should have 1 or 2 years of experience.
- While entry is open to non-graduates, preference will be given to those with relevant degrees. A degree in graphic design, video editing, short film making, will have an added advantage although other art and design subjects will be accepted.