



EMPLOYEE ENGAGEMENT OFFERINGS

EMPLOYEE
ENGAGEMENT
QUIZ SHOWS

QUIZ-BASED
TRAINING

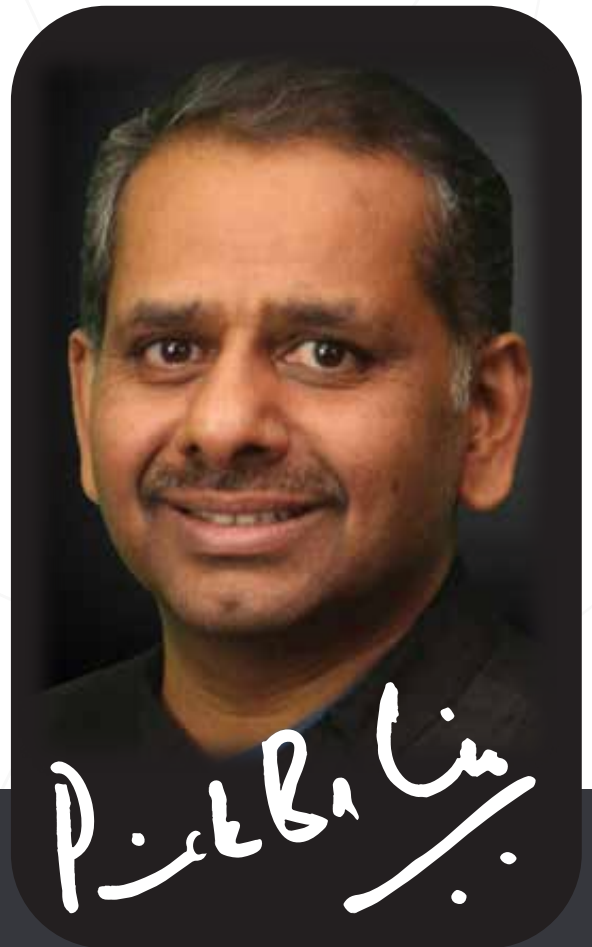
CRAFTING
YOUR NEXT
VERSION

EMPOWERING
HER FUTURE

YOUNG
MANAGERS
LEADERSHIP
PROGRAM

ABOUT GREYCAPS

- Asia's largest knowledge events and services company, hosting 300 shows a year with over 75 episodes on TV (each year).
- Pioneered DIGITAL quizzing in 2020. Hosted over 1000 digital quiz shows in just 3 years. Two decades of experience in conceptualising and managing intangible assets for corporates.
- Events hosted in 11 COUNTRIES: UK, Japan, Kuwait, UAE, Oman, Singapore, USA, Srilanka, India, Malaysia, Saudi Arabia.
- Hosted over 3000 on stage (ground) shows – 99.2% continuous clientele.
- Experience in creating varied formats of employee engagement to custom fit the requirement.

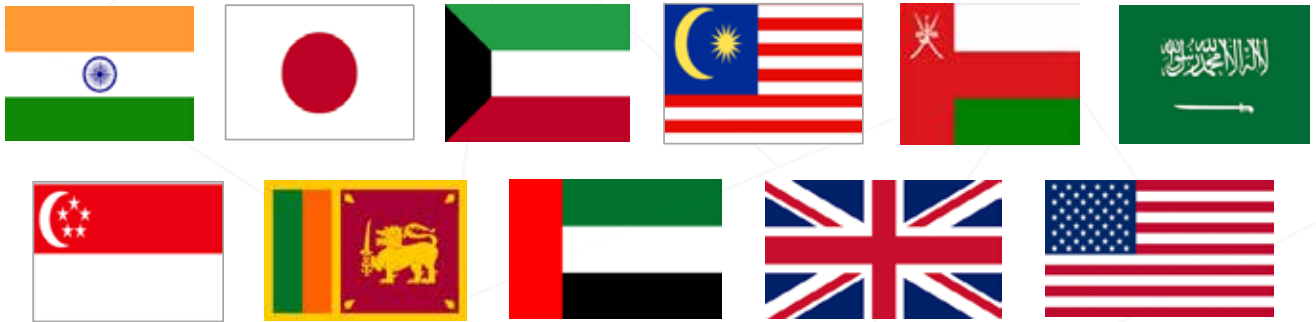


Over **40 million**
lives impacted

Giri Pickbrain

Author | Quizmaster
Internationally Acclaimed Speaker
Harvard Alumnus

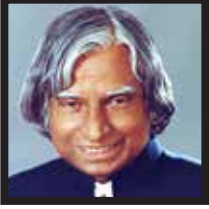
GLOBAL FOOTPRINT



SOME MAJOR CLIENTS



REFLECTIONS



APJ Abdul Kalam
Former President of India

"Pickbrain is a teacher. It is just that his methods of teaching is different and his classroom is an auditorium."



Raghuram Rajan
Former RBI Governor

"Making a subject like banking and finance fun oriented and interesting is one thing. Making young India learn to join the dots and think is another. Appreciate the way RBIQ is done by Giri and his team."



Edward De Bono
Lateral Thinking Guru

"Pickbrain's reserch and usage of information is so thoughtful and creative, with all my thinking hats I could not crack him."



Janil Puthucheary
Senior Minister | Govt. of Singapore

"The quiz competition gives the students and the participants the chance to do something very different, to apply their knowledge and see how they can think laterally and think critically and push themselves against peers."



Narayan Murthy
Co-founder Infosys

"Giri and his team make learning enjoyable and open young minds to seek out information. I envy his team as they get paid to read."



N Chandrasekaran
Chairman Tata Sons

"This quiz has been a platform to make young India understand Digital is a default option for their lives. Giri has raised the bar each year and is a wonderful ambassador for the youth and us."



OUR ESTEEMED SPEAKERS



Shamala Padmanabhan

Fulbright Scholar,
Adventurer
International
Speaker



Manu Saale

MD & CEO
Mercedes Benz
R&D India



Eika Banerjee

Author, Trainer
Chevening Gurukul
Fellow



Balasubramanya R

Indian
Administrative Fellow
Former CFO, Fidelity



Lt. General Arun Kumar

Motivational Speaker
Senior Army Leader



Nagesh P

Trainer, Speaker,
Photographer
(only crocodiles)



Rashmi Furtado

Quiz Host &
Co-Founder
TeacherTribe.world



Shravan Shetty

Career Coach and
Global Trainer



Brigadier Rajesh Bhaskar (SM)

High Stakes Negotiator
Senior Army Leader



G. Balasubramanian

Former Director
Academics – CBSE
Celebrated Speaker



Srivijai Prabhu

Former Brand Lead
Tata Sons
Advertising Professional



Giri Pickbrain

Quizmaster &
CEO Greycaps



Ramesh Jude Thomas

Brand Valuation Guru
Founder Equitor Value
Advisory



Manoj Anchan

Happiness Guru,
Author
Harvard Alumnus



Ram Prasad N

National Head
Product Mgmt | Greycaps

CELEBRATING KNOWLEDGE

Over 40 Million Lives Impacted

Greycaps Knowledge Tribe has two decades of experience curating and executing Quiz-Based Employee Engagement Programs for leading organisations across the globe. The objective is to create a fun based learning platform that brings in positive energies and helps discover themselves and their colleagues better. The core would be to celebrate knowledge and celebrate people.

MODE OF DELIVERY

- Can be done on a Digital medium
- On-Ground quiz shows
- A combination of Digital and Physical medium

POPULAR QUIZ THEMES

- Fun engagement for employees
- About the company, Innovation, Industry, Brands
- Continuous engagement with a new theme each month
- Internal training activities done in a quiz format

(Themes can be arrived at based on a need assessment)

NATURE OF THE PROGRAM

The quizzes would be a unique experience. They will be highly **INTERACTIVE, ENGAGING** and **BEYOND THE BOX**, encouraging them to be participative and involved in the learning process.

BENEFITS OF THE ENGAGEMENT

- Builds employee esteem, morale and camaraderie
- Enhances brand identity and awareness within the organisation
- Improves intrinsic motivation among the employees
- Creates a culture of learning within the organisation
- Fuels corporate growth

PROGRAM COST

The cost of the quiz engagement will differ based on the requirement.

For further details, contact Anand
andy@greycaps.com | 91+ 98450 69974

IGNITING NEW MINDSETS

Over **40 Million** Lives Impacted

Greycaps Knowledge Tribe has two decades of experience curating and executing Quiz-Based Training Programs for employees of leading organisations across the globe. The objective is to create a fun based learning platform that brings in positive energies and helps discover themselves and their colleagues better. The core would be to celebrate knowledge and celebrate people. These training platforms have proved to be an effective and entertaining alternative to traditional engagements such as seminars and conferences.

QUIZ-BASED TRAINING (QBT) THEMES

- Goal setting & embracing change
- Enhancing sales and improving customer relationships
- Knowing more about the company
- Mapping innovation, industry trends & brand strategies
- Continuous self-learning through curiosity
- Fun engagement for employees

(Themes can be arrived at based on a need assessment)

NATURE OF THE PROGRAM

The quiz-based training programs would be **INTERACTIVE, ENGAGING and BEYOND THE BOX**, encouraging them to be participative and involved in the learning process.

MODE OF DELIVERY

This will be conducted in-person at the respective office location or at a location chosen by the company. The duration will vary depending on the requirement. We do not offer a digital variant for the same.

BENEFITS OF THE ENGAGEMENT

- Enhances employee knowledge
- Builds employee esteem, morale and camaraderie
- Augments brand identity
- Improves intrinsic motivation
- Creates a culture of learning
- Fuels a growth mindset

PROGRAM COST

The cost of the quiz engagement will differ based on the requirement.

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CRAFTING YOUR NEXT VERSION

UNLOCK POTENTIAL FOR GREATER SUCCESS

Over 40 Million Lives Impacted

Greycaps Knowledge Tribe has two decades of experience in curating and executing Corporate Training Programs for leading organisations, globally.

RECOMMENDED OFFERINGS

Focussed programs on

- Enhancing sales
- Managing customers
- Self-branding
- Decision making
- Business innovation
- Problem solving

Workshops towards building intrapreneurship competencies for young employees, managers and leaders on

- Leadership
- Accountability
- Taking Ownership
- Managing Growth

Power Talks | Motivational talks by inspirational leaders

(Topics will be arrived at after conducting a need assessment)

MODE OF DELIVERY

This will be conducted in-person at the respective office location or at a location chosen by the company. The duration will vary depending on the requirements.

NATURE OF THE PROGRAM

The sessions would be **INTERACTIVE, ENGAGING** and **REFLECTIVE**, encouraging them to be participative and involved in the learning process.

PROGRAM BENEFITS

- Improves employee esteem
- Fuels corporate growth
- Increases the leadership pool
- Enhances intrinsic motivation
- Improves brand identity
- Enhances market knowledge
- Certification for the training program

PROGRAM COST

This will be based on the number of employees, invited speakers and the duration of the training.

For further details, contact Uma K.T.
uma@greycaps.com | +91 99808 87055

EMPOWERING HER FUTURE

NURTURING WOMEN LEADERS

Over **40 Million** Lives Impacted

Greycaps Knowledge Tribe has designed this specific program on nurturing Women Leaders in the corporate world that focuses on enabling women develop their leadership abilities and expand their executive presence.

MODE OF DELIVERY

This will be conducted in-person at the respective office location or at a location chosen by the company. The duration will vary depending on the requirements.

RECOMMENDED OFFERINGS

- **Rising Leaders Workshop** | Fostering leadership among young women leaders
- **Middle-level Leaders Workshop** | Cultivating leadership excellence among middle-level women leaders
- **Power Talks** | Motivational talks by inspirational leaders

(Topics will be arrived at after conducting a need assessment)

NATURE OF THE PROGRAM

The sessions would be **INTERACTIVE**, **ENGAGING** and **REFLECTIVE**, encouraging them to be participative and involved in the learning process.

PROGRAM BENEFITS

- Empowers women leaders
- Enhances self-belief, self-leadership, and confidence amongst women
- Accelerates the growth of women
- Promotes diversity and inclusion
- Improves brand identity
- Certification for the training program

PROGRAM COST

This will be based on the number of employees, invited speakers and the duration of the training.

For further details, contact Uma K.T.
uma@greycaps.com | +91 99808 87055

YOUNG MANAGERS LEADERSHIP PROGRAM

BUILDING WINNING HABITS

Over **40 Million** Lives Impacted

Greycaps Knowledge Tribe has designed this Young Managers Leadership Program for future leaders in the corporate world. It focuses on enhancing their leadership capabilities and building capacity for the future.

MODE OF DELIVERY

This will be conducted in-person at the respective office location or at a location chosen by the company. The duration will vary depending on the requirements.

OUR POPULAR PROGRAMS

- Building and leading a successful team
- Making effective decisions
- Creating Brand-YOU
- Effective leadership communication
- Fostering a problem-solving mindset
- Curating leadership growth plan

(Topics will be arrived at after conducting a need assessment)

NATURE OF THE PROGRAM

The sessions would be **INTERACTIVE, ENGAGING and REFLECTIVE**, encouraging them to be participative and involved in the learning process.

PROGRAM BENEFITS

- Builds future leadership pool
- Accelerates readiness for the future
- Enhances the leadership quotient
- Increases the confidence levels
- Helps lead teams effectively
- Improves brand identity
- Certification for the training program

PROGRAM COST

This will be based on the number of employees, invited speakers and the duration of the training.

For further details, contact Uma K.T.
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