## Rediffusion/Edelman

CoverageReport: TCS IT Wiz – Kolkata Edition (Pre and post event)

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Headline: TCS IT WIZ



Participants at TCS IT Wiz at Kala Mandir. More than 1,000 students from 107 schools from Bihar, Jharkhand and Bengal participated in the inter-school IT quiz presented by Tata Consultancy Services (TCS).

Six finalists were selected out of 589 teams who took part in the written preliminary round. City school DPS-Ruby Park finished in the third spot. Kerala Samajam Model School were the champion while defending champion Loyola School, Jamshedpur, were first runner-up.

## **TOP FIVE POSERS**

Which company named a
 Tianjin airlines flight as the company name and put the logo of the company on the flight?

Weibo (When you leave the plane, don't forget your luggage, wallet or other personal belongings, and our Sinaweibo official account)

 What word meaning 'remove' (someone) from a list of friends or



contacts on a social networking website has been added to the Oxford English dictionaries?

## Unfriend

On July 31, 1995, Writers' Buildings in Calcutta and Sanchar Bhavan in Delhi witnessed something for the first time in India. What?

First mobile call made in India over MobileNet by Jyoti Basu to Sukh Ram, the telecommu• Conflicker and W32.NIMDA were two viruses which attacked the system display causing severe slowdown. For what annual exam was this?

## CAT

• Which company developed a statistical tool named Auction analytics which enabled KKR to evaluate players based on multiple dimensions and make the buys? SAP AG